

THE WEATHER		
	Max.	Min.
December 23	42	32
December 24	38	30
December 25	39	31
December 26	37	32
December 27	37	32
December 28	40	31
December 29	48	20
December 30	37	20

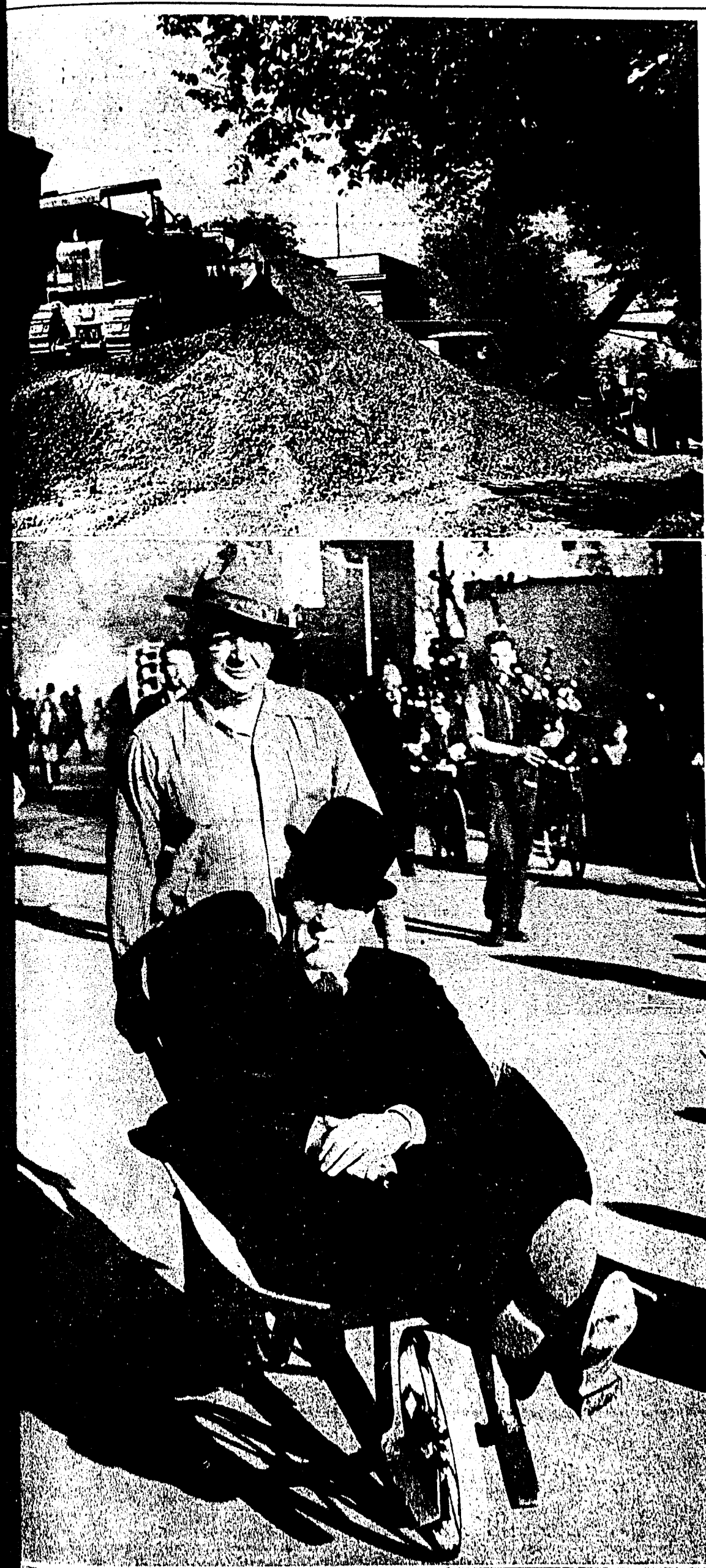
VOL. 57.—Number 35.—Whole Number 2954.

VERNON, B.C., DECEMBER 31, 1947

HOURS OF SUNSHINE		
December 23	8.0	
December 24	8.0	
December 25	0.7	
December 26	0.6	
December 27	2.6	
December 28	4.7	
December 29	0.0	
December 30	0.0	
Rain: 10 in.		

\$2.50 Payable in Advance

PHOTO REFLECTIONS OF VERNON IN 1947.



Looking back over life in the City of Vernon during 1947, three events pictured on this page have been judged among those which provoked probably the keenest civic interest. They are not selected as history may point out milestones, but as a glance at the immediate past rests on highlights still shining brightly in memory.

Remember When? Remember Where?

At the right is the de-coronation of Barnard Avenue last July, as the bulldozer made a mountain of gravel from the annoying mole-hill that had held many a car against the curb when the street was icy. Auspicious as the resurfacing of Barnard was—after 20 years—the picture also carries the significance of a huge public works program which faced the city during 1947, and half of which is left for the New Year. About \$100,000 was expended on bylaw works and the same amount remains, largely for more street improvements.

The Lighter Side of Civic Affairs

The centre picture catches one of the happier aspects of the most contentious civic problem of 1947, or of any year in Vernon's history. On March 28, Alderman Cecil Johnston and Stuart J. "Paddy" Martin settled their personal dispute over names or numbers for the city streets. It was one phase of the year-long controversy arising when a petition was circulated seeking support for continuance of names. Alderman Johnston lost his wager that 300 signatures would not be secured. With Magistrate William Morley officiating, with Mayor David Howie wishing the better "Godspeed," with the Kil-donan Pipe Band leading the parade and the city ambulance bringing up the rear, Alderman Johnston wheeled Mr. Martin down Barnard Avenue, which at quick notice was thronged with laughing spectators. The goodwill did not continue at such a happy pitch. There followed months of indecision, dispute and counter-petition as sentiment, tradition, aesthetics argued against modernism, utility, uniformity. Final Council decision—a compromise plan of numbers and names. Is there a lesson in all this for 1948?

Vernon Goes Hollywood

Outstanding among civic events of Vernon in 1947 was the filming of the life of the city during the summer by the National Film Board, for production of a documentary "short" which will be shown in 45 countries of the world. (See picture below.) With The Vernon News coverage of events as the theme for this study of the community's life, the film party is shooting a scene of fisherman Jack Monk showing off his catch to Howard Patton, news editor. Director Morten Parker is calling for more action as Bob Humble sets the reels rolling. Jack Long, still photographer, snaps a shot for box office advertising when the film is ready for release. Latest word is that it will be shown in Vernon early in the New Year.



Lively Celebrations With No Casualties Thus Far

Biggest Christmas Sales Ever; Uncertainty For '48

Local storekeepers survived the Christmas rush with a sigh of relief that the heaviest purchasing session ever waged by Vernontites is over, although most stores report a fair supply of Christmas stock is still on hand.

Merchandise sell-outs were largely in the nylon stockings and men's shirts categories, while formerly scarce metal toys and dolls are surprisingly on the left over list, a situation which dealers attribute to over-estimation of the demand.

Now, merchants are peering into 1948 with understandably quizzical expressions. For the past eight years, prices have steadily increased while more and more goods have been bought at Christmas time. This year topped all other years in cash intakes. Will there be an oversupply of merchandise on the market which will have to be cleared at reduced prices? Will people be prepared to pay as much for gifts next year as they did this year? Will prices keep going up as production costs increase? These and many more are the questions they can't answer.

A resumption of normal buying rather than an actual slump in sales is anticipated by dealers who are busy taking stock and clearing Christmas merchandise from the counters.

Ladies' and men's wear stores expect a brisk trade in warmer garments during January, usually the coldest month of the year. February, they predict, will see some slackening up because it is a between season month.

Gift exchange business is slow and in most cases arises from wrong guesses of clothing sizes by otherwise discriminating donors.

Vernon's Christmas Passes Without Accident; Liquor Sales Highest Ever

If Vernon welcomes the New Year tonight as it celebrated Christmas, it will be the merriest, but the quietest New Year's Eve in the city's history. A survey of the first half of the year end festivities in Vernon district shows no one went to the hospital from accident or over-indulgence; there were no deaths, no fires and only one arrest. At the same time, it is reported that the government liquor store sold almost twice as much Christmas spirits as at any time since it has been in business.



J. G. West Laid To Rest In Valley He Served Well

Sudden Death Ends Career Of Talented, Widely Known B.C. Tree Fruits Executive

John George West, who during his 25 years' residence in the Okanagan made an outstanding contribution in many spheres of activity, was buried in the beautiful Kelowna cemetery on Monday afternoon following funeral services from St. Michael and All Angels Church.

Mr. West, aged 55, succumbed in the Kelowna General Hospital at 11:30 o'clock Saturday morning. He was rushed to hospital on Sunday evening, December 1, for an emergency intestinal operation from which he seemed to be recovering when death came suddenly as the result of a blood clot.

For the past five and one-half years, since May of 1942, Mr. West had resided in Kelowna as advertising and public relations director for the valley central sales agency, B.C. Tree Fruits Ltd. He was also western director for Canadian Advertising Agency Ltd., a national organization.

In his work Mr. West travelled widely and only ten days prior to entering hospital he had returned from a business trip to Eastern Canada and New York. Mrs. West had accompanied him. His work as advertising manager brought him into intimate contact with many top ranking Canadian businessmen and he had very wide acquaintances with the fruit trade throughout Canada. He once remarked that he knew every wholesale and many retail suppliers of Okanagan fruit and vegetables in the three prairie provinces. Shortly after he assumed his post, the urgency of war forced restrictions on Canadian business and on behalf of the industry he made many representations to Ottawa officials. He was widely credited with influencing a readjustment in plans for sugar rationing which according to the original program would have worked hardship on the Okanagan fruit industry, with an almost complete curtailment of supplies for home canning purposes.

In his comparatively short period as an executive of the industry, he had cultivated a wide circle of friends.

J. G. West
(Continued on Page 10, Col. 6)

Feasting apparently was done wisely and well. Local doctors enjoyed an uninterrupted Christmas at home that will long be remembered. In addition, they pointed out that the "epidemic" of appendicitis that usually follows Christmas Day has not developed this year. Usually a considerable number of cases develop before the New Year. There were some instances of stomach trouble, but this complaint had been prevalent before Christmas.

Major hospital event was the birth of a Christmas baby to Mr. and Mrs. Maximilian J.R. Gagnon—a seven-pound, seven-ounce son who arrived at 11:30 p.m.

Vernon firemen were thankful that Christmas trees, decorations and gift wrappings had been carefully taken care of in all homes. There was no call for fire fighters until a chimney fire brought out the men on Monday morning.

Heavy Liquor Sales
The removal of liquor rationing and the plentiful supply of popular brands were suggested by Paul Brooker, manager, as the possible reasons for unprecedented sales of the government liquor store. Both in numbers of customers and in volume of purchases the Christmas rush far surpassed any other year and came near doubling seasonal sales.

Although this was not reflected in recorded incidents, the Provincial Police had a busy time with many who had over-indulged. The officers, however, acted with due consideration for the season of the year and tried to get people to their homes rather than to the cells. Only one incident is to have a sequel in court. There were no reported thefts or breakings and enterings.

Now, all those who must stand guard for the safety of citizens who tonight welcome the New Year are keeping their fingers crossed that celebrations will continue unmarred by accident.

Community Club, Improved Hall For Coldstream

Women's Institute Sparks Organization of Residents For District's Welfare

A group of Coldstream residents turned out to a meeting called by the Coldstream Women's Institute on December 15, in the W.I. Hall, to discuss the possibility of enlarging and improving this hall. The need for a stage and improvements in the kitchen and dressing rooms has been felt for some time.

Despite war and social activities the W.I. managed to put a fair amount of money into a building fund. They hope that with this fund and voluntary labor the desired improvements can be made. Mrs. John Powle, who acted as chairman for the first part of the meeting, stated that it was the wish of the W.I. that the hall be used by the community for all activities.

A committee was appointed to investigate plans, costs and availability of suitable materials and to report their findings to the W.I. The committee is comprised of E. A. Randall, J. G. deJong, J. T. Powle, Russ Powle, J. A. Snages, R. Quirk and C. Gingle.

Community Club
Mrs. George Gregg then took the chair and the meeting discussed the possibility of forming a community club. After much discussion on the aims and objects of such a club it was decided to go ahead with the organization. The officers elected were: president, J. G. deJong; vice-president, C. Gingle; secretary, Mrs. George Gregg; treasurer, John Quirk.

It was decided to hold the next meeting of the Club on January 10 and any resident of the Coldstream interested in the organization is cordially invited to attend. At this meeting a program of activities will be drawn up and a social evening will be enjoyed after the business meeting has concluded. Stanley Morse is in charge of the arrangements for the social part of the evening and Mrs. J. G. deJong will convene the refreshments.

The newly elected executive hopes that a large turn out of Coldstream residents will make this effort to further the social and athletic life of the district a success.

"No Negligence" In Road Fatality On Christmas Eve

Armstrong Man, 79, Dies After Being Struck By Car Driven By C. S. Butcher

A Christmas Eve gift errand ended fatally for Charles Empey, 79, of Armstrong, when he was struck by a car driven by C. S. Butcher, of Vernon, on the road to Enderby, near the Armstrong city limits. The coroner's inquest on Saturday found there was no negligence on the part of Mr. Butcher.



Carnival Queen Rose

Carnival Queen Coronation Ice Carnival Climax

Miss Rose Setter Wins Rotary Club Popularity Contest For Year 1947

One of the highlights of the 1947 Rotary Ice Carnival was the crowning of Carnival Queen Rose Setter. The colorful coronation ceremony took place during the final performance of the gala show on Monday night.

The huge audience sat hushed for a second before the silence was broken by the skirl of the "pipes" and the beating of drums as the McIntosh Girls' Pipe Band heralded the royal procession. The kilted lasses marched on the ice as the band, bearing the throne, decorated by three blue and gold Rotary wheels, made its entrance. The retiring queen, Miss Joyce McLeod, was seated on the throne flanked by the four princesses and two young attendants, Lynn Galbraith and Carol Smith.

The crowning was performed by Carnival Queen
(Continued on Page 10, Col. 4)

According to evidence at the inquest, Mr. Empey had left the home of his son-in-law and daughter, Mr. and Mrs. George Wilford, in the afternoon to take some cookies to a Chinese friend on the eastern outskirts of the city. He apparently had received two cabbages as a gift from the friend and was returning, walking along the highway approaching the city.

It is presumed he was on the north side of the highway, facing on-coming traffic as two Greyhound buses were leaving the city, and that as they approached him, rather than step off in the slush and ice at the side near the ditch, he began to cross the road, stepping into the path of Mr. Butcher's car coming the same way as the pedestrian.

Earlier this year Mr. Butcher was involved in another accident at Armstrong. A locomotive struck his car at a crossing, smashing the vehicle beyond repair. The driver escaped without serious injury.

Mr. Butcher, who was travelling about 20 miles an hour, did not see the man in the lights of the on-coming bus until he "loomed up suddenly in front of me on the inside (of the road). The lights of the bus were in my face at the time. Seeing him and hitting him were almost instantaneous." In the "No Negligence"

(Continued on Page 4, Col. 6)

"Army" Kettle Boils Over \$200 Mark For Local Christmas Aid

The Salvation Army distributed 14 Christmas hampers with the money thoughtful citizens dropped into the big black and red Salvation Army kettle which stood for four days last week outside the Post Office.

The donations totalled slightly over \$200, which Mrs. G. Crowe says is "good," although not quite as high as last year. Major Crowe was unable to take part in the collection and distribution arrangements because he is ill in hospital.

As well as the provision of hampers, the Salvation Army will use the money for winter relief; for aid to transients, and for clothes distribution.

On behalf of the Salvation Army, Mrs. Crowe expressed gratitude to those who donated.

Loud Applause for Ice Carnival

Saturday and Monday, the Vernon Rotary Club presented their sixth annual ice carnival and out of this scintillating triumph the spectators will longest remember the performance of two young superb skaters, Suzanne Morrow and Wilby Distelmeyer, from Toronto. The magnificent artistry of these Olympic stars won the loudest acclaim of the thousands of persons who witnessed the show.

As in their previous ice carnival spectacles the Rotary Club presented a galaxy of stars who outshone the spotlights with their dazzling skating fantasies. The

spectators again pondered that a city the size of Vernon could attract such a gorgeous ice extravaganza.

A preview of the skating to be seen in the Olympic Games was the more than satisfying treat given to those in attendance by Suzanne Morrow and Wilby Distelmeyer. These two Toronto Skating Club headliners, in perfect rhythm, performed beautifully the flawless routine they will skate as Canadian representatives in the Olympics at St. Moritz, Switzerland.

The opening number of the car-

nival was by the youthful members of the Vernon Skating Club decked out in dazzling finery for a "Spanish Fiesta." This opening spot on the program was directed by two Vernon skaters, Alveen Dull and Alice Wolk.

Four Spokane artists, Patty Ruby, Louise Vaughn, David Pencosky and Bobby Throop, put in their initial appearance at a Vernon carnival and, judging from the audience, given them by the audience, their figure skating talents will be more than welcome again.

Rotary Carnival
(Continued on Page 4, Col. 3)





This Week's Sports



Clay Pigeons Are Targets; Tasty Turkeys Are Prizes

The blast of shotgun shells pervaded the calm of Sunday morning when the Vernon Skeet Club were out to a large number of scatter-gunners trying to shatter a clay pigeon and get a turkey for their New Year's dinner. A total of 27 gobblers were handed out to the shooters. The shoot was held from 10 a.m. to 4 p.m. and approximately 2,000 rounds of ammunition were fired.

From the shoot on Sunday the club realized a profit of close to \$50 and this will be used to aid purchase of a new trap that will be installed at the Skeet Club grounds on the range above the army camp. The addition of this new equipment will give the club both skeet and trap ranges.

Cecil Wills, of Lumby, and Red McIndoe, of Vernon, were the big winners, each taking top score in these shoots to win three birds apiece for their day's effort. Henry Rottacker, "Checker," Desmonde and Jack Watson were right behind the former pair, each of them getting two turkeys.

Other winners of the shoots were: Charlie Johnson, Fred Simmons, Miss Beryl Trehwitt, E. A. Rendell, F. McKay, "Bud" Anderson, Bill Clark, Tony Bobrownick and W. H. Simmons.

There were many spectators on hand for the event and although they did not shoot they won a gobbler from a "turkey target." The winners of these six targets were: R. Postill, W. R. Waugh, Mrs. W. H. Simmons, O. R. Hollingsworth, Mr. Salt and Mrs. R. McIndoe.

Mrs. G. E. Anderson and her assistants served hot coffee and sandwiches for a light lunch and ham and eggs for the hungry sharpshooters. This was the final touch that made the first shoot an excellent success.

Grindrod News Items

Mr. and Mrs. F. Wolfe left last Sunday for Vancouver to spend the next two weeks visiting friends and relatives.

Mr. and Mrs. Peter Ward are spending the Christmas holidays visiting relatives in Kamloops and Lumby.

Mrs. S. Sandgate, of Granum, Alta., is here with her daughter Mrs. R. Downie.

Mr. and Mrs. W. A. Stihens were business visitors in Enderby last Monday.

Mrs. J. Bailey returned last week after spending the past two months in Enderby.

A. Robertson arrived last Sunday to spend the Christmas holidays here.

Mr. and Mrs. A. Bailey and W. J. Bailey were visitors to Vernon last Monday.

Mrs. M. Walker left last Tuesday to spend a few days in Calgary.

Mrs. Miletto is spending the holidays with her son, Frank, in Kelowna.

Processing and not the time of picking determine whether tea is green or black.

Amendments Made To Hockey Rules

Some of the more confusing rules of hockey are those concerning a broken stick, falling on the puck, handling the puck with hands, and throwing the stick. Most of these rules have been amended in the 1947-48 season C.A.H.A. rule book and they are of much interest to the avid hockey fan who wishes a sound knowledge of the game.

The rules concerning a broken stick have been changed frequently over the years and this season they are as follows: A player without a stick may participate in the game and a player whose stick is broken may play "provided he drops the broken portion." A minor penalty will be given for infractions of the rule (when interpreted by the referee with less ambiguity). A goalkeeper may continue to play with a broken stick until stoppage of play or until he is legally provided with a stick.

A player, except a goalkeeper, whose stick is broken may not receive a stick thrown on the ice from any part of the rink, but must go to the players' bench. The penalty for breaking this rule is a "minor" plus a misconduct. A goalkeeper can get a new stick from a team-mate without going to the players' bench, without a penalty, but he can't get a stick that is thrown on the ice.

Holding the Puck
Any player who deliberately falls on or gathers the puck into his body by any means other than playing the puck with his stick to gain possession is given a minor penalty. This rule does not apply to a goaltender. No defending player except the goalie can fall on the puck or hold the puck when the puck is in the goal crease. When this offence is committed the play is stopped immediately and a penalty shot given, but no other penalty is handed out.

When any player closes his hand on the puck or holds the puck in any manner, the play is stopped and a face-off takes place where the offence happened. If a player picks a puck off the ice with his hand while play is in progress, he is banished for two minutes.

A player can stop or "bat" the puck in the air with his open hand or push the puck along the ice with his hand, but in such case, he is the only player of his own side eligible to play the puck. If another player of his own side takes the puck, play is stopped and a face-off occurs.

No goalkeeper can throw the puck forward towards his opponents' goal; deliberately drop the puck into his pads; deliberately

throw or "bat" the puck with his hand or stick out of the playing surface, or deliberately pile up snow or other obstacles at or near his goal which, in the opinion of the referees, would tend to prevent the scoring of a goal.

If the puck is thrown forward by the goaltender to an opposing player the referees shall allow the resulting play to be completed, and if a goal is scored by the other team it shall be allowed, but no penalty shall be imposed on the offending goalkeeper. If a goal is not scored, a minor penalty is given to the goaltender.

Throwing Sticks
When any player of a defending team deliberately throws his stick at the puck in his defending zone, a penalty shot is the immediate result. A major penalty is given when any player throws his stick or any part of it in any zone, except when a penalty shot has been awarded. A misconduct penalty is meted out to any player who deliberately throws his stick or any part of it among the spectators.

When a player discards a broken part of his stick by tossing it to the side of the ice, and not over the boards, in such a way as will not interfere with play or opposing players, no penalty will be given.

Pemmican used as food on Arctic expeditions was originally made by North American Indians from dried venison with all fat removed.

Pin Points

Women's Bowling League
Player high single—Pauline Kri-low, 271.
Player high aggregate—D. Foster, 642.
Team high single—Royal Bank, 943.
Team high aggregate—Royal Bank, 2,488.

"Big Six" Averages
D. Foster 214
D. Smith 174
D. Kri-low 185
B. Openshaw 177
J. Blackburn 176
I. Steward 162

Team Standings
Business Girls Won 15 Lost 6
Pythian Sisters 1. 14 7
Lions 13 8
Pythian Sisters 2. 12 9
Royal Bank 12 9
Post Office 10 11
Stagettes 10 11
Pythian Sisters 2. 10 11
Teen Town 9 12
Pythian Sisters 3. 8 13
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Hospital 6 15

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Pythian Sisters 3. 8 13
Married Women 6 15
Hospital 6 15

Game GOSSIP

The Vernon Senior "B" hockey team is expected back in this fair city today following an exhibition series trip to Prince George. That is, if their bus doesn't break down as it did on the way up to the northern outpost—Sunday afternoon the locals racked up an 18 to 2 victory and on Monday night they calmed down to a mere 10 to 4 win. These games marked the first appearance in a local uniform of Bob Irvine, recent acquisition to the Vernon forward lines. Bob hails from Nelson and played with Great Falls, Montana, last season.

The Kelowna Aces, following their 5-5 tie with Kamloops here on Tuesday night of last week journeyed to the railway centre on Saturday night and when the contest was over found that they had absorbed their third loss of the season. The score was 11 to 2. Speaking of Kelowna we hear that Eddie Witt and Jimmy McIndoe returned to the Orchard City early this week. Been searching for talent, boys?

The Vernon valiants face a tough schedule with Kamloops this weekend. Fans will not want to miss the Vernon-Kamloops game here on Friday night, and then the next eve, the locals travel to Kamloops

There have been no official reports from the Mainline League secretary, Neil McDonald, at Kamloops, regarding the scoring statistics or team standings. However, an unofficial calculation gives us the following results:

Team P W L D P
Vernon 2 2 0 0 4
Kamloops 2 1 0 1 3
Kelowna 4 0 3 1 1

The early games with Salmon Arm when that city was in the league have been thrown out. Hockey should be given a great send-off for the New Year on Friday with Kamloops as the opposition. This is the first meeting between the two teams and it should be a rare game.

Male Sneezer
During the breeding season you can easily distinguish the male salmon and trout from the female because the male is more highly colored, his sides are flatter and his hooked snout which gives him a vicious sneer.

In the first nine months of this year international express shipments abroad totalled 448,357, a gain of 32.4 percent over the same period last year, reports Railway Express.

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Mara

NEWS ITEMS

Mrs. Jean Bolen, who is nursing at the mental hospital, at Essondale, spent Christmas Day with her son, Leslie, at the home of her parents, Mr. and Mrs. S. Cuddy.

Bob Gray, of Victoria, arrived last Tuesday to spend Christmas with his mother, Mrs. K. Gray.

Owen Rosoman is a patient in the Enderby Hospital. Mr. and Mrs. Art Vutala and family left for Lumby last week to spend Christmas with their brother-in-law and sister, Mr. and Mrs. Art Bach.

Gilbert and Harold Rota, of Revelstoke, spent Boxing Day here with their uncle and aunt, Mr. and Mrs. Len Screen. They were accompanied by their three cousins, Beverly, Bernice and Kenneth Screen, who will spend the remainder of their holidays with

their uncle and aunt, Mr. and Mrs. Joe Rota. Mr. and Mrs. Milford Day visited with their parents, Mr. and Mrs. N. Day, and Mr. and Mrs. G. N. Day over the holidays. Miss Irene Kershfeldt, who is attending U.B.C., arrived home last week to spend the holidays with her mother, Mrs. L. Kershfeldt. V. H. Stephens and O. Ellis were business visitors to Enderby last Wednesday.

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1947 Was Great Year For Vernon Sports; Will 1948 Be Even More Remarkable?

As the tired old man 1947 staggers out of the Vernon sports scene in favor of the youthful and cocky 1948, he leaves behind him the impression of one of the most active sports years that this city has ever seen.

1947 was a remarkable year for sport in Vernon and the income "toddler" has been given a great start.

When a sports writer recalls the sporting events of the past year, the first impression that comes to his mind is the game of box lacrosse. The Cinderella of the local 1947 sports scene was a group of young fellows who made up the young "Tigers" box lacrosse team, led by a newcomer to the city, Burnie Feedham. The "team of the year" in local sports would be the Tigers and Burnie.

By this team, box lacrosse was given an unprecedented boost in Vernon. Starting from scratch, the team was built up and the box lacrosse was built up until the culmination came in the Tigers winning the Interior box lacrosse crown and the Valley title. Vernon took this honor for the first time in 27 years.

The famed New Westminster Salmonbellies played an exhibition game with the Tigers to clinch a brilliant season and the local juniors won the Valley junior championship.

Then there is the sport for which Vernon is famous throughout Western Canada. Once again, this city had hockey teams in all classes from bantam to intermediate. But 1947 was not the year for the Vernon hockey team. The "Tigers" lost to Kelowna and Kamloops and did well with the silver prizes. They staged a local rifle meet which could hardly be surpassed.

The highlight of the basketball season came when 400 fans crowded into the Scout Hall to see the famed Harlem Globe Trotters handle the melon.

The hardwood alleys for five-pin bowling were kept warm as many kelpers strove each night for strikes and spares to boost their team to the top of leagues that were busily operating. Large banquets climaxed the five-pin season.

The fall of the year once more saw flocks of outside hunters converge on this city for the pheasant hunting season. This will be one of the toughest sporting problems that 1948 has to face. Probably no other sporting activity aroused so much controversy in 1947 as did the hunting season. The trout derby came to a successful close and as the "old man" departs from the scene, Okanagan Lake is the mecca for fishermen.

The Silver Star Ski Club had an unfortunate season owing to the lack of co-operation from the weatherman, but the sport received its biggest boost in the last month of the year with the holding of the Silver Star Ski School under the guidance of Peter Vadjia. Activity for a highway to Silver Star forebodes a great future for this club and maybe 1948 will aid in the situation. It looks promising.

The curling season is another sport feature and the 12 clubs that participated kept this game in the flourishing stage.

So on Thursday, little 1948 will face quite a future in sport for Vernon. As he steps in, hockey is strong; a great curling season is ahead and a multitude of other sports are in action. If he does as well as his "old man" we are sure that the fans in Vernon will be well satisfied with the sport menu in 1948.

The population of El Reno, Okla., jumped about 145,000 persons in a single day in 1901 when free land was opened to white settlers.

The summer spotlight was focused much on baseball and softball. Nick's Aces again entered the Okanagan-Mainline Baseball League and the Sunday afternoon diamond delings were attended by many fans. The Aces lost out in the semi-finals to the Kamloops C.Y.O., but this coming season will see the boys of Nick striving to win the trophy.

It was in softball that the girls came into their own. Getting the jump on the boys, the girls had their city softball league organized and underway before the men started to think of a league. The Nationals topped off a fine season of play to win the cup again. The men finally got a circuit going and in a close struggle Nick's Aces topped the all-Verwo.

The softball and baseball season was outstanding in that it gave the Vernon fans an opportunity to view some of the touring teams from the United States. The San Diego Colored Tigers, Ford's Colored Tigers and Fisher's Colored Orioles visited the local ballyard and gave the fans a rare treat.

Another excellent addition to the sports activities of Vernon also came about in 1947. A number of ardent shotgun sharpshooters formed the Vernon Skeet Club and this popular pastime quickly gained support. Early in the new year it is planned to install a trap at the club site and then both skeet and trap facilities will be available.

The opening Vernon-Okanagan Industrial Exposition gave the city

and with the New Year about to stop in, we would like to take this opportunity to send all our customers and other friends BEST WISHES for the New Year.

Phone 40

JOE HARWOOD

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Ok. Centre W.I. Sponsors Party

OKANAGAN CENTRE, Dec. 29.—The annual school concert and Christmas tree party was held in the community hall on the evening of December 18 under the auspices of the Women's Institute. Ted Nuynens was master of ceremonies.

After a welcome address by the children, "The Snow Lies Deep" was sung by Jean Evoy, followed by the primary grades reciting "What Mother Goose's Children Want for Christmas." The sailor's hornpipe in costume, performed by Valerie Van Ackeren, was well received, as was the Indian drill by the primary grades. "Beautiful Dreamer" and "Little Diddle" were sung by Rita and Mary Evoy; then Herbert Fallow gave an amusing recitation, "What Santa Said."

Other popular numbers were a "Doll Drill" by six girls, and a minuet by Valerie Van Ackeren and Anne Bernau. Billie MacDonald sang "A Little Eskimo" and Ian Land gave a recitation entitled "A Spelling Bee in Treacherous Water Centre."

The first three grades gave an amusing rendition of "The Kitchen Rhythm Road" to the accompaniment of egg beaters, saucepan lids and wooden spoons. After a song, "Duckie Donald," by Mary Evoy, the older children were seen in a hilarious farce, "The Practical Test," in which the leading parts were taken by Valerie Van Ackeren and Evelyn Grandmire, supported by Marie Reeve, Donald Ulrich, Jimmie Hunter, Jean Evoy and Anne Bernau.

Several of the younger children appeared as Christmas candles and as Christmas stockings. The song "Santa Claus Is Coming to Town" was rendered by Marie Reeve, Jean Evoy and Rita Evoy. The sword dance was performed by Valerie Van Ackeren and Anne Bernau and was well executed in Highland costume. The elder girls sang "I'm Dreaming of a White Christmas" and this was followed by a group of children reciting the story

of the "Nativity" interspersed with Christmas carols.

With "Our Christmas Wish for You" the school children closed a very delightful concert. A hearty vote of thanks was given to Mrs. C. Dain, the school teacher, who had trained the children. Mrs. G. Parker assisted at the piano.

During the evening several musical numbers were rendered by Miss Doris Dain, including "Danny Boy" and "Annie Laurie."

After a supper given by Institute members, games were played led by Mrs. Macfarlane, Mrs. Venables and Mrs. Wentworth. With the arrival of Santa Claus, presents were distributed from a tree reaching to the roof. A Land officiated in the role of St. Nicholas and F. Parker provided the tree.

Community Carol Concert

On Monday, December 22, a number of residents gathered at the community hall and joined the younger members in singing Christmas carols. This affair was arranged under the auspices of the Centre Sunday School and every one had a thoroughly enjoyable evening. At the conclusion of the singing, refreshments were served.

Mr. and Mrs. C. Harrop spent the Christmas holiday with their son-in-law and daughter, Mr. and Mrs. C. Smith, in Vernon.

C. Fallow returned from a business trip to Wenatchee and Yakima, Wash., last week.

Mr. and Mrs. H. Earl, of Kelowna, and Mr. and Mrs. K. Parker spent Christmas at the home of Mrs. H. Venables.

Mrs. C. Dain left for her home in Kelowna at the close of school.

Mrs. J. Schubert, of Tulameen, is spending the holiday season with her son-in-law and daughter, Mr. and Mrs. J. Hunter.

Mr. and Mrs. Bob Zegulum have left with their son, Richard, to spend Christmas with Mr. and Mrs. Zegulum, Sr., at Haney.

Mr. and Mrs. Chris Phillips left last Thursday for Vancouver to visit with Mr. Phillips' parents over the holidays.

Mr. and Mrs. Cliff Fallow and their son, Herbert, spent Christmas with Mrs. Fallow's parents, Mr. and Mrs. G. Malpass, at Enderby.

Mr. and Mrs. L. Anderson and son, of Kamloops, spent the holidays with Mrs. J. Monk.

W. H. Hedley returned last Monday after spending the summer months in Kennewick, Wash., visiting his daughter.

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Grindrod Pupil M.C.'s Concert

GRINDROD, Dec. 29.—On December 10 the Grindrod School children held their annual Christmas concert in the Grindrod Farmers' Hall, which was crowded to capacity. W. A. Monk presided as chairman and gave the friendly address of welcome. He introduced Carl Anderson, a grade VIII pupil, master of ceremonies for the children's program.

Peter Ward, principal of the school, was presented with a gift by Eileen Monk, on behalf of Division I and Miss N. Hornum was also remembered by Carol James, on behalf of Division II. Both teachers made replies.

Following the program Santa appeared and gave a small gift, candy and oranges to every child in the district numbering 135.

The children's program was as follows: "Silent Night" by Division I; a piano solo by Bobby Cairns; a Danish dance by Division II; a piano accordion solo by Lois Halksworth; a Swedish clap dance by Division II; a violin solo by Carl Anderson; carols by Division I; "Twas the Night Before Christmas" by Division II; "Twinkle,

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McDowell Motors Ltd.

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HERE'S OUR PERSONAL WISH TO YOU

Even tho we can't get around to each one of you, personally, and sing "Happy New Year" in your ear . . . we would like to take this opportunity to send all of you our sincere good wishes for a Happy and Prosperous New Year.

Gordon Skinner

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COMPETENT ANALYSIS of your estate is essential to setting up a sound plan for the future protection of your family. We can give you the benefit of special study in this field, coupled with broad practical experience of estates administration to-day. Consult us and make sure, as you enter the New Year, that your estate plans are adequate to the task they must discharge.

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CARROTS, fresh, clean . . . lb. 5c

ORANGES, full of juice . . . doz. 46c

GRAPEFRUIT, Texas Pinks . . . each 11c

BANANAS, ripe, ready to eat . . . lb. 18c

SWEET SPUDS . . . lb. 16c

AND ALL SEASONAL FRUITS AND VEGETABLES

SEASON'S GREETINGS TO YOU AND YOURS

COLDSTREAM HOTEL

BURDIE FEEDHAM

"Always Glad to See You"

Three crops from One sowing...

EVERY DOLLAR you invest in life insurance is like a seed sown in fertile ground. But, unlike ordinary seed, your life insurance dollar yields three crops!

1. It produces an immediate estate for the protection of your family.
2. It builds up a savings fund that provides cash or credit for emergencies.
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Ask your Crown Life counsellor how you can make your savings yield three ways—protection, security, retirement.

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ESTABLISHED 1900 HOME OFFICE: TORONTO, ONTARIO

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1 THAT UNWANTED ARTICLE WITH A CLASSIFIED

CAPITOL

NEW YEAR'S EVE FROLIC

TONIGHT AT MIDNIGHT
Make Up That Party Now . . . Get Your Tickets and You're All Set for a Grand Time.

STAGE SHOW - PRIZES - SING SONG
PREVIEW SHOWING . . .

Bob Hope in
"WHERE THERE'S LIFE"

THURS., FRI., SAT. - January 1, 2, 3

Alan Ladd - Robert Preston
Dorothy Lamour

"WILD HARVEST"

A Story of the Great Wheat Raising Country, Packed with Thrills and Sizzling Action.

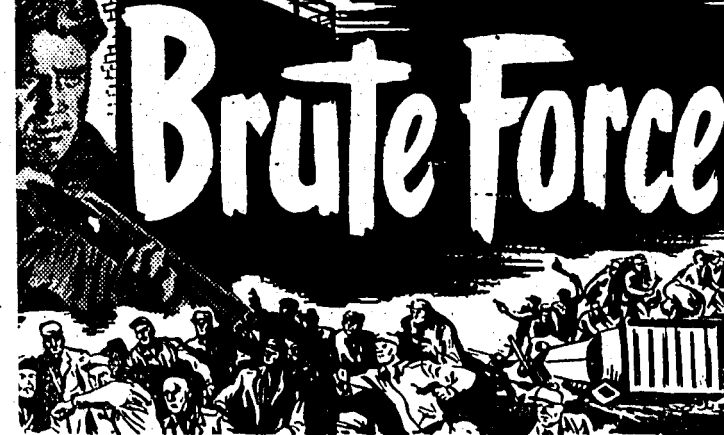
SPECIAL FEATURETTE—
"Red Runs the Fraser"

The Salmon Hordes of the Mighty Fraser Filmed in Color.

CARTOON - NEWS
Evening Shows at 7 and 9
Matinee New Year's Day at 2:15
Saturday Matinee at 1 and 3.

MONDAY AND TUESDAY - Jan. 5 and 6

MARK HELLINGER TELLS IT
THE "KILLERS" WAY!



A MARK HELLINGER PRODUCTION - Directed by JULES DASSIN

MUSICAL—TONY PASTOR AND HIS ORCHESTRA
CARTOON - NOVELTY - NEWS
Evening Shows at 7 and 9

FOR ONE DAY ONLY
WEDNESDAY, JAN. 7th



"HENRY V"
In Technicolor

Never before in the history of the motion picture industry has the screen reached such greatness. Here is an experience you will long remember and one you cannot afford to miss.

PRICES FOR THIS SHOW
Evening, all seats . . . \$1.20
Matinee, all seats . . . 75c
Advance Ticket Sale Now Open at the Theatre Office.

SPECIAL SERVICE FOR OUT-OF-TOWN PATRONS
Mail orders will be taken care of as received, and tickets mailed by return. Be sure to write your name and address clearly and enclose money order for tickets required.

at the Empress Theatre

THURS. - FRI. - SAT. MON. - TUES. - WED.
Jan. 1, 2, 3 Jan. 5, 6, 7

GENE AUTRY
in
"TWILIGHT ON THE RIO GRANDE"

Plus . . .
Ida Lupino - Robert Alda
in
"THE MAN I LOVE"

Evenings Thursday and Friday 7 and 8:15
Saturday, Continuous Showing from 1-11 p.m.
Matinee New Year's Day at 2:15

CARTOON - SPORTSREEL
Evening Shows at 7 and 9

Town and District

George Rennie, of Powell River, spent Christmas at the home of Mr. and Mrs. Ernest Price in Vernon.

Miss Helen Ruckie, teacher at Ganges, Salt Spring Island, is spending the holidays with Miss Madge Price, of Vernon.

Earl Ward, formerly of this city, now residing in Vancouver, spent the Christmas holidays with friends and relatives in Vernon.

David Browne, of Kamloops, arrived in Vernon on Monday to spend a few days at the home of his uncle and aunt, Mr. and Mrs. Dolph Browne, in this city.

Miss Beverley Matlock, of Vancouver, arrived in Vernon today, Wednesday, to spend a few days as the guest of Mr. and Mrs. H. R. Denison, of this city.

George Doble, of the British United Press Bureau, Edmonton, Alta., spent Christmas at the home of his parents, Mr. and Mrs. George Williamson, in this city.

Among those University of British Columbia students who are spending their Christmas vacation at their homes in this city are Peter and Billy Joe Tassie, sons of Mr. and Mrs. G. C. Tassie, of the Coldstream.



Uppermost in our minds and hearts are best wishes for a "1948" unexcelled in health, happiness and good fortune . . . to all our friends . . . old and new!

Jacques and Son
"The Gift House of the Okanagan"
VERNON, B.C.

Russ Griffin returned to Vancouver on Sunday evening after spending the Christmas holiday with his parents, Mr. and Mrs. Charles Griffin, of Vernon.

Mr. and Mrs. Louis Baker and baby son, Garnet, returned to Vernon Monday following a visit to Oliver where they were guests of Mrs. Baker's relatives.

Mrs. H. A. McEwan and Mrs. D. Wilkie, both of Vernon, returned Monday from a Christmas visit with Mr. and Mrs. M. Macdonald in Revelstoke.

Robert Gourlie, of Calgary, Alta., arrived in Vernon on Tuesday and is spending a few days here. Mr. Gourlie is a student at the University of British Columbia.

Mr. and Mrs. Ernest Wilson, of Le Tendre, arrived in Vernon on Monday to be the guest of Mr. and Mrs. A. J. Dupas, of Okanagan Landing.

Robert McDowell, son of Mr. and Mrs. Margaret MacKay, returned to their home in Vernon Monday following a week's Yuletide trip to Victoria where they visited with friends.

Mr. and Mrs. Frank Williamson and infant son, Tommy, returned to Vernon Monday following several days' Christmas vacation spent visiting relatives and friends in Vancouver.

Miss Doreen Gury spent Christmas at the home of her parents, Mr. and Mrs. W. Gury, in Enderby. Miss Gury is on the staff of the Vernon branch of the Canadian Bank of Commerce.

Mr. and Mrs. A. Kimmel and son, Adrian "Kim", spent Christmas in Calgary, Alta., as guests of Mr. Kimmel's mother, Mrs. J. Kimmel, and of Mrs. Kimmel's parents, Mr. and Mrs. W. Durrer.

Mr. and Mrs. Howard Jeal and their small daughter returned to their home in New Westminster on Friday after spending Christmas with Mrs. Jeal's mother, Mrs. J. B. Steward, of this city.

Mr. and Mrs. H. E. Hamilton and small daughter, of Courtenay, are spending the Christmas season at the home of Mr. Hamilton's parents, Mr. and Mrs. J. H. Hamilton, in this city.

Mr. and Mrs. R. Bathgate, of Vancouver, spent the Christmas season as the guests of Mrs. Bathgate's parents, Mr. and Mrs. Felix Henschke, of this city. Mr. Bathgate returned to the Coast on Sunday while Mrs. Bathgate will spend a month in this city with her parents.

Miss Sheila Nelson, of Trail, spent the Christmas holidays at the home of her parents, Mr. and Mrs. A. B. Nelson, of this city.

Mrs. W. G. Carpenter, of West Summerland, who recently returned from a trip to Calgary, Alta., arrived in Vernon Monday to be guest of Mr. and Mrs. C. Hainsline.

Mr. and Mrs. Stuart J. Martin, of this city, are visiting the home of their son-in-law and daughter, Mr. and Mrs. A. McKinnon, in Trail, over the Christmas season.

Mr. and Mrs. A. J. Browning, recently of Toronto, arrived in Vernon Tuesday "to look for some place to live." If they find a place they plan to stay here.

Mr. and Mrs. R. E. Major, of Winnipeg, Man., arrived in Vernon Monday to visit with their son-in-law and daughter, Mr. and Mrs. Jack H. Pearen, and infant granddaughter, Susan Lorraine. They plan to stay here for two weeks.

The many friends of Mrs. Lorne Grass in this city will be sorry to learn that she fell and broke her arm last Tuesday and spent several days in the hospital. It will be at least six weeks before Mrs. Grass will be able to use her arm.

Miss Mylene DeBeck left today, Wednesday, for Edmonton, Alta., after spending the Christmas season with her mother, Mrs. H. C. DeBeck, in this city. Miss DeBeck is a librarian in the Edmonton Public Library.

Miss Sheila Fisher, daughter of Mr. and Mrs. H. Fisher, of this city, left for New Westminster on Sunday evening after spending three days' vacation at the home of her parents. Miss Fisher is a student nurse at the Royal Columbia Hospital.

Jack Illington, son of Corporal and Mrs. J. Illington, formerly of this city, now of Rosthern, Sask., is spending his Christmas vacation at the home of Mr. and Mrs. A. E. Berry, of this city. Mr. Illington is a student at the University of British Columbia.

Mr. and Mrs. J. W. Vaughan, of Winnipeg, Man., are expected in Vernon this week to be the guests of Mrs. Vaughan's sisters, Miss Rena and Miss Gay Spencer, after which they will continue on to spend the winter months with relatives in Los Angeles, Calif.

Miss Phyllis Daem and Miss Frances Daem, of New Westminster, are visiting their parents, Mr. and Mrs. Phillip Daem, in Vernon during the holiday season. Miss Annette Daem, who is attending St. Ann's Academy in New Westminster, also is home for the holidays.

Mr. and Mrs. H. Lambert and small daughter, Linda, returned to Vernon at the weekend from Leam-choil, near Field, where they visited with Mrs. Lambert's brother-in-law and sister, Mr. and Mrs. H. Adams. The Lamberts are comparative newcomers to Vernon, having arrived here to live two months ago.

Mr. and Mrs. G. C. Watkins and two young daughters, Claudia and Linda, returned to Vernon Tuesday, following a month's trip to Portland where they visited Mrs. Watkins' brother and sister-in-law, Mr. and Mrs. James Orr. They also visited in Victoria with Mrs. Watkins' mother, Mrs. M. E. Watkins, and in Vancouver with relatives there.

Mr. and Mrs. Ivan Cruickshank and little son, Jeffrey, motored from Vancouver to spend a Christmas holiday with Mrs. Cruickshank's parents, Mr. and Mrs. David Butler, of Vernon. They were accompanied by Miss Helen Davies, R.N., T.C.A. stewardess, who spent the holiday with her parents, Mr. and Mrs. Gomer Davies. The party returned to Vancouver on Saturday.

Tom Bulman left for Vancouver last week to attend the 17th session of the Older Boys' Parliament, meetings of which are being held all this week in Chalmers United Church, Vancouver. Mr. Bulman, who is the son of Mr. and Mrs. T. R. Bulman, of this city, represented this district at last year's parliament and gave this year he was appointed Minister of Devotional Affairs in the cabinet, in which capacity he is attending the meetings.

Eastern Star Holds Yule Carol Service
Members and friends of the local Order of the Eastern Star spent a very enjoyable evening on December 23 when the order held a Christmas carol service in the Masonic Hall.

A string group consisting of Mrs. H. Fisher and Mrs. and Mrs. A. Johnston entertained the gathering with several seasonal renditions, and Mrs. O. B. Evans rendered a number of vocal selections. Charming little Bunny Rose delighted the audience with her recitations.

A delicious supper was served by the members, on tables that were beautifully decorated with candles and evergreens.

City Couple Injured In Washington Car Crash; One Man Dies

Mr. and Mrs. Norman Ruffie, of Vernon, received slight injuries when the auto in which they were driving became involved in a collision on Monday afternoon when they were enroute back to Vernon from Windermere via Washington State.

Jack Martin, local manager of Finning Tractor and Equipment Co. Ltd., where Mr. Ruffie is service manager, learned from State Highway Police at Coulee Dam that the other driver was killed and two passengers, in that car were seriously injured. Mrs. Ruffie suffered a broken nose and her husband received internal injuries. They were hospitalized over night at Grand Coulee and upon discharge Tuesday went back to Spokane. Further details of the accident were unavailable at the time Mr. Martin contacted the police.

Mr. and Mrs. Ruffie had been visiting with Mrs. Ruffie's relatives in Windermere. They have been living in Vernon for two months since Mr. Ruffie was transferred here from Prince George.

Former Vernon Business Man Dies at Coast
The death occurred at the Coast on Friday of Robert Girdler Kearney, who was for many years a retail men's clothing merchant in Vernon before he retired and moved to Vancouver a few years ago.

Mr. Kearney is survived by his wife; his son, L. Saxon Kearney, of Vernon, and three daughters, Miss Doreen Kearney, of High River, Alta.; Mrs. Earl Palmer, of Prince George, and Miss Bernice Kearney, of Vancouver.

Mr. Kearney started up his men's clothing business in partnership with his son, Saxon Kearney, in 1922. The store known as "Kearney's Ltd." was then located on Tronson Street, east of Eighth Street. Several years later the firm moved to a new location on Barnard Avenue where Mr. Kearney carried on with his son until the early 1940's when Lou Maddin bought out the business.

Funeral arrangements have not yet been learned.

HAPPY NEW YEAR

Where you hear this young man's horn blast . . . you'll hear our wishes for a happy and resultful New Year.

PINE TREE NUT & CANDY SHOP
Opposite Post Office

BRITISH COLUMBIA DRAGOONS OLD TIME DANCE CLUB

THE FIRST CLUB DANCE
will be held
January 10, 1948
at 9:00 p.m.

Season tickets may be secured from the executive at any time, and will also be available at the dance.
For further information contact . . .

R. W. HODGSON Chairman
I. S. BICKERT Sec.-Treasurer

Don't Forget Her Corsage for the Dance

WE WISH EVERYONE . . . EVERYWHERE . . . ALL THE BEST FOR THE NEW YEAR.

HARRIS FLOWER SHOP
Formerly F. H. Harris
Phone 325 Barnard East

CAPITOL 476 TAXI



W. D. MacKenzie & Son
MEN'S OUTFITTERS
Opp. Empress Theatre Est. Over 35 Years Phone 155

"May you gather in at Christmas
So much of joy and cheer,
You'll have enough to last you
Throughout the whole New Year."

The Judex Library & Stationery
MAGAZINES - LENDING LIBRARY - STATIONERY

JUST ARRIVED!
Ladies' Figure Skates
Men's Hockey Skates
Skis - Ski Boots - Ski Poles

WE SINCERELY HOPE THE NEW YEAR WILL BE A BRIGHT ONE FOR YOU AND YOURS!

Ed. Footes Hardware Ltd.
SHELF AND HEAVY HARDWARE PAINTS
SPORTING GOODS
Res. Phone 751L3 Store Phone 80

SALE STARTS FRIDAY

SUITS . . . 25% OFF
GABARDINE AND SERGE

COATS . . . 20% OFF
TRIMMED AND UNTRIMMED

DRESSING GOWNS 20% OFF
WOOLS, PLAIDS, QUILTED, SILKS

BLOUSES . . . 15% OFF
EVENING CROPPES

SLACKS . . . 15% OFF
PURE WOOLS

SPORT JACKETS . . . 20% OFF
PLAID SKIRTS . . . 15% OFF
JUMBO CARDIGANS 20% OFF

HORLICK'S FINE FURS
VERNON'S FASHION CENTRE
Barnard at 8th Phone 803 Vernon, B.C.

Editorial Page . . .

The VERNON NEWS



An Independent Newspaper Published Every Thursday at Seventh Street South, Vernon, British Columbia, by The Vernon News Ltd.

ESTABLISHED MAY, 1891

Authorized as second class mail, Post Office Dept., Ottawa.

SEVEN TIMES WINNER OF MASON TROPHY For Best All-Round Canadian Weekly

Member Audit Bureau of Circulations

FRANK R. HARRIS, Editor.

Stock Taking

The New Year is a time for balancing books; for measuring progress; for looking forward. Business men do it in a flurry of stock taking, balancing ledgers and studying charts. Most everyone does some personal stock taking in a reflective mood when the celebrations are all over. They also spare a thought for what progress the world in general has been making.

When the business man is through, he knows what the score is—it is down there in black and red. On the basis of these results, he can plan policies for the coming year. It is not as easy for the individual to assess his year or plan for the next. There is a feeling that the world in general may not be doing so well, but he feels helpless in forming any solution for a problem so vast and vague. This helplessness is reflected in his approach to his personal problems. His own welfare seems linked inextricably to the decisions of a man in Moscow or to hard and soft currencies. What can be done about it?

Long ago the answer to such a problem was given. It has been frequently admitted ever since, but seldom tried as a solution: "Faith, hope, charity, these three; but the greatest of these is charity." If the individual is casting around for answers he might consider these in his New Year's resolutions.

New Year's resolutions are as notoriously fleeting as that moment when we say one year has ended and another begun. It need not be so. Every day is the beginning of a New Year, when the resolution could be re-affirmed. That split second between one year and the next is just an arbitrary, traditional fixture coming once every 365 days and 366 in Leap Years. It is the mechanical position of hands on a clock. It might as well be when you set the alarm at night, or shut it off in the morning. There is always a New Year ahead, if the resolution is worthwhile and the resolver sincere. The world will need all the faith, hope and charity it can get every day of 1948.

He Used His Talents

Jack G. West, whose death in Kelowna on Saturday has shocked the Okanagan Valley, was a man to whom had been given many exceptional gifts and who used those gifts to a very full degree.

To a marked and unusual extent, Mr. West had the gift of friendship; a great capacity for making and holding friends. He had the warm regard of business associates for his keenness and sharpness of mind. He had also a tremendous vitality, so much so that his energies carried him to almost every point on the North American continent in the pursuit of the multitude of work that attracted his attention.

First and foremost Mr. West was a newspaperman, one of a fast vanishing race that combined the very real talents of the practical printer—for he had learned his trade in the graphic arts—with business ability and ability also to gather and report news. As in most other enterprises, the newspaper business today is succumbing to the specialist, the man or woman with one talent polished fine, but little general knowledge of a complex production.

No printer is expert at his trade unless he has those hidden qualities best summed up by the phrase, "He knows what looks good." Mr. West knew what looked good in the graphic arts and though in his later years he occupied a singularly high position in the advertising field it was that ability which marked all his work as advertising and public relations manager for the Interior tree fruit industry.

The men and women in The Vernon News will miss Jack West in a peculiarly personal way, for it was to accept an executive position with this firm that he first came to the Okanagan Valley a quarter of a century ago. For many years W. S. Harris and J. G. West were this newspaper and they worked closely together in its advancement to a premier position.

Are All Men Equal?

A well-known columnist has told Jefferson and the Founding Fathers off. You remember that in their Declaration of Independence they were naive and brash enough to declare that "all men are created equal." Now comes a loud though late dissent:

Offhand, I can think of no more hypocritical fraud on the people of the United States than the self-inflicted doctrine of equality among and between mankind. Not one person in a million believes in this.

Not one in a million, it is safe to say, believes the columnist in the "equality" of Jefferson in ability and perspicacity, in scholarship and statesmanship. But millions of heirs of the Declaration of Independence certainly believe that in the eyes of their Creator both men—and all men—are equally important, that they are equally entitled to life, liberty, and the pursuit of happiness, equally possessed of the right to think what they please and say what they think, no matter how silly, provided it is not seditious or slanderous.

Equality is a basic spiritual fact that is constantly denied by the unequal circumstances of material life. To the materialist who joins in the denial we commend Lincoln's view of the equality of all men as "a standard maxim for free society" which should be "constantly looked to, constantly labored for, and even, though never perfectly attained, constantly approximated." — Christian Science Monitor.

Flush

*The hard, industrious hand,
And the devoted mind,
Intent—in a dull land,
It may be—suddenly find
Joy, the elusive bird,
Not sought, now seen and heard.*

*Her way it is to hide
From frontal and direct
Seeking, and abide
In by-ways, unsuspect,
(We, busy with other things)
And suddenly—wings!*

DAVID MORTON

Citizens of the World

Recently the Catholic War Veterans of New York brought pressure on the Loew's chain of theatres not to exhibit the Charles Chaplin picture, "Monsieur Verdoux." They explained that their objection was not to the picture but to Mr. Chaplin's failure to become a citizen of the United States. Their spokesman is quoted as saying, "He calls himself a citizen of the world—a typical Communist statement."

It is not our purpose here to defend Mr. Chaplin's peculiar political views or to attack the self-appointed censorship by the Catholic War Veterans. We would simply point out that the term "citizen of the world" has an ancient and honorable record. One commentator already has dug up the following quotations:

Socrates: "I am not an Athenian nor a Greek, but a citizen of the world." Seneca: "The whole world is my country." Thomas Paine: "My country is the world, and my religion is to do good." William Lloyd Garrison: "Our country is the world—our countrymen all mankind."

Mr. Chaplin is no Socrates. But Socrates was no Stalinist.—Christian Science Monitor.

Music from the Sun

Two Harvard professors, listening over a special radio receiver have heard "music from the sun."

What poetry is in the phrase! What cosmic harmonies it calls up, what ethereal sweetness ravishing the ear, what radiant purity of tone creating again that immaculate hour when the morning stars sang together!

"It sounds," said one of the professors, "like gravel on a tin roof."

With a single phrase physics blows poetry sky high. Or does it only demonstrate the inadequacy of lagard mortals' listening apparatus? Proud but prosy, their most ingenious achievements still fall short of the vision of the golden-tongued poet who wrote:

"The fault, dear Brutus, is not in our star (our sun), but in ourselves."—Christian Science Monitor.

From the FILES of THE VERNON NEWS

Ten Years Ago—Thursday, December 30, 1937.

Vernon's \$50,000 sports arena, the only structure of its kind between the Coast and the Kootenays equipped with artificial ice, will have its official opening on Thursday next, January 6.—When the voting takes place next January 13, Alderman David Howie has stated that he will be in the field seeking re-election. Edmund Standing and Rube Swift are the other two to enter the aldermanic race.—The Scout Hall presented a festive appearance on Tuesday afternoon, the occasion being the Chrysler Chapter, I.O.D.E., children's fancy dress party.—Christmas Eve, Friday last, saw some 150 homes in Oyama, Okanagan Landing, Lavington, Larkin and Lumby areas, and in this city as well, visited by members of the Vernon Elks Lodge, bearing their annual much appreciated holiday hampers.

Twenty Years Ago—Thursday, January 5, 1928.

Alderman Thomas Robertson will contest the mayoralty at the approaching elections, his opponent being the present incumbent, L. L. Stewart. There are seven candidates for the three aldermanic posts, J. B. Hunt, E. B. Townrow, W. D. McKenzie, E. W. Frowse, C. J. Hunt, I. V. Sauder and Alderman W. J. Oliver.—Damage to the extent of about \$14,000 was caused at Enderby on Wednesday when fire destroyed a garage and livery barn belonging to G. A. Rands.—Vernon won the opening game of the Okanagan Valley Hockey League here on Tuesday night, defeating Lumby 4 to 3, in a bitterly fought contest. Enderby players gave Armstrong a bad beating, 12 to 1, last week.—The very old timers of British Columbia heard with deep regret last week of the passing of Rev. Arthur Shildrick, at Lethbridge, Alberta. He was the first resident Anglican rector in the Okanagan and had a wonderful record of service in B.C. for 30 years.

Thirty Years Ago—Thursday, January 3, 1918.

Great Britain and France, through their Prime Ministers, this week rejected the peace offers of the Central Powers.—The Vernon Jubilee Hospital may soon receive a number of wounded returned soldiers. A wing will probably be set aside in the building for this purpose.—Colin Reid is the newly elected Worshipful Master of Miriam Lodge, A.P. & A.M.—While the Okanagan has escaped the severe blizzards and cold waves which have swept the prairies and the Coast districts, snowfall in December in the Valley has been the heaviest on record. A downpour of rain on New Year's day washed much of the snow away, however.—At the request of a number of ladies interested in the question, formation of a Women's Auxiliary of the Great War Veterans' Association is being considered here.—S. Polson, who is well known in the Valley, has opened a real estate office in Vancouver.

Forty Years Ago—Thursday, January 2, 1908.

Joseph Ertler died early in the first morning of the New Year at the Vernon Jubilee Hospital, from a bullet wound inflicted on him by George McCalla. Both men were old friends and popular residents of this district. The shooting occurred in the bar of the Victoria Hotel.—An extraordinary and seemingly needless run on the Fernie Branch of the Canadian Bank of Commerce occurred last week. Scores of depositors lined up demanding their money.—The action of the telephone company in cutting down several big fir trees between Price Millon's house and the brookyard, roused a storm of protest at the City Council meeting on Monday night.—An outfit which attracted some attention on the streets last week was a covered sleigh fitted with a cooking stove and sleeping equipment. The owner, Louis Brodeur, says he intends to travel to Dawson City by way of the Ashcroft trail.

Fifty Years Ago—Thursday, Dec. 30, 1897.

On Christmas Eve dozens of people were turned away from the doors of Cameron's Hall, where standing room was at a premium, the occasion being the most successful entertainment ever given by the Presbyterian Sunday School. Other Christmas parties and entertainment have been thoroughly enjoyed too.—Plans are now being prepared by the public works department for a new bridge which will span the Okanagan River at Penikese. It will be so constructed so as to allow the steamer "Greenwood" to make trips down the river.—The Caribou Mining Co., of Camp McKinney, recently declared its seventh dividend, of \$15,000, making a total of \$180,000 paid in dividends to date.—A horse driven by Dr. O. Morris ran away on Wednesday morning, smashing the cutter and going off with the shafts. No serious damage resulted, however, though the doctor got an ugly spill when the cutter struck the sidewalk.—An attempt is being made to organize a curling club here.

"Most Anything"

By STUART FLEMING

The problem that faces me this week is: what do I do for an idea? (Oh, yes, I do find ideas useful in writing this column.) The Vernon News is coming out early and my deadline has been advanced. The nearest approach to an idea I have had all week I used up on a radio broadcast. What does that leave for "Most Anything." Some reflections on the state of the world? No. That needs a rest. Comment on the New Year's resolutions which are customary at this time? No. I did that last year. Another plank in my platform for waste bins on Barnard Avenue? No. That caused too much trouble last time I tried it. Discussion of some of the sports and pastimes with which people are likely to amuse themselves at this time of year? No. I have already covered all the subjects in this field with which I am familiar. How about the lack of low rental housing in Vernon? No. The city has that problem well in hand. Well, what is left? If I don't get an idea soon I'll never get to bed.

Let's see now. Last week I entreated Canadians to reaffirm their faith in Canada's nationhood and to abjure this foolish talk of union with the United States or any other country. That ought to take care of that particular subject for a while. The week before I regretted that the city no longer set up a big Christmas tree at the intersection of Barnard Avenue and Seventh Street. It didn't do any good. The tree did not materialize and it's too late now for any more comment on the matter. That was the week also when I expressed my preference for train travel. It is quite likely that as a result of that one the R.C.A.F. will completely disown me as ever having graced—or is the word disgraced—its ranks.

Want to know what else I have written about in this space during the past year? Just a moment and I'll have a look.

Why, there was the week in which I gave hints on how to reduce tobacco consumption. That was a notable week. My own consumption of nicotine rose about 75 per cent as I listened to the favorite smoke reducing formulas of numerous readers who thought I had overlooked a few.

Then, of course, there was the week in which "Most Anything" attempted to help the Soviets' propaganda department brighten up its cliché department with a few well chosen phrases that had not been considered. This was the week that one of my readers whose opinions I value told me that I had trampled upon the subject with pretty leaden footed imagination.

There was one useful suggestion in that column, though. It seemed to me then, and still does, that Vernon could usefully use a date bureau at which various organizations could book dates for their various functions and entertainments and thus avoid the duplication which occurred on several occasions during the year.

At least once, I wrote about the weather. Nothing has been done about that—if I may be permitted to borrow a comment from Mark Twain.

Motorists and pedestrians came in for a little consideration in October. Several more of each have been killed since then so I imagine the topic is still open for discussion.

Motion pictures came to the rescue on several occasions. Not only the pictures themselves, but the conduct of the people who go to the movies provided fascinating studies.

I wrote about some other things during the year, I guess, but the space is full now so I'll just wish you all the best of everything in 1948 and quietly withdraw.

As I See It

By ELMORE PHILPOTT

Never did the warped mentality of these times exemplify itself with more cruel force than last week when our Canadian government held out, as it were, two Christmas presents.

In one hand was a Christmas stocking holding \$25 millions' worth of munitions to help Chiang Kai-shek's government in China carry on a civil war.

In the other hand was another Christmas stocking holding precisely the same amount—\$25 million—to be divided amongst all Canadian civil and disabled veteran pensioners, to enable all these scores of thousands to try to meet one year's increased cost of living.

In regard to the former handout—the \$25 million credit to Chiang's government in China—the Canadian cabinet could plead truly that when the help was promised Canadians had no idea that it was to be misused for civil war.

But in regard to the latter it comes pretty close to adding insult to injury to ask the same M.P.s, who recently increased their own salaries from \$4,000 to \$8,000 (tax free), to raise the pension of a 50 per cent disabled war veteran from \$37.50 per month to \$41.25 per month.

To understand how Canada slid herself into the quicksand position of helping to underwrite part of one side's cost of the civil war in China we have to go back to 1944.

Canadians rightly felt grateful to the Chinese of both factions for their long resistance to Japanese aggression.

Canadians, too, felt some sense of guilt.

For many of us, especially here on the Pacific Coast, knew that until the very eve of the Japanese attack on Pearl Harbor, we had shipped food after food of war materials from our ports to enable the Japanese to carry on their war against China.

In those days the government was telling the people of Canada that there was some mysterious secret reason which compelled us to keep on shipping the scrap iron, etc. But the people were doing their best to prevent the outrageous traffic, notwithstanding the familiar cry that the protesters "must be Reds."

When the war ended the Canadian government very properly agreed to let the people of China have the unpaid portion of a \$60 million credit allotted to China in 1944. Parliament was told, and the Canadian people were told, that this was to go to help the Chinese people rebuild their land.

When final details were arranged (on Feb. 7, 1946), the whole world expected the Marshall peace mission to succeed in averting civil war in China.

No Canadian government would then have had the barefaced gall to ask the ask the people of Canada to put up \$60 million of Canadian money to enable one Chinese faction to fight another Chinese faction in China.

Ordinary Canadians were willing then, and ordinary Canadians would be willing now, to put up very substantial amounts to assist peaceful reconstruction of China.

But I doubt that a single member of parliament would vote for Canada to put up \$25 millions of Canadian money to help finance war supplies of Chiang Kai-shek in a civil war.

According to the King government's own figures, the cost of living has increased by about 40 per cent over 1939. The veterans' pensions scale in Canada has not been revised since the early 1920's.

To give the pensioners, civil servants and such others a monthly handout of 10 per cent increase, in the face of an admitted increase in the cost of living of 40 per cent, is unworthy of a country like Canada.

But for the self-same government, and the self-same members of parliament, who boasted their own pay 50 per cent, to condone the 10 per cent handout is a disgrace on Christmas Eve.

Pleasure Pictures of the Past Year



New Year's Advice In Summertime

When Joe Harwood was caught cooling off last July as the thermometer stood in the 90's, he confessed a secret that has kept him warm in the affections of the Okanagan for the past 52 years, and one well to consider as we enter the New Year.

"A contented mind, that's the secret," said Mr. Harwood, philosophizing directly on how to beat the heat, but indirectly voicing an excellent year-round recipe for happy living.



Appeal of the McIntosh

One of the most engaging pictures of the year, calculated to sell a million "Mac's," pride of the Okanagan and backbone of the Vernon district's industry. Little Sandy Mann, son of Mr. and Mrs.

Hugh Mann, of the Goldstream, bends down on the luscious fruit to the untention limits imposed by tiny jaws and nose.



Act of Patriotism, Love, Charity

To show their honor and respect of Princess Elizabeth and Prince Philip on the occasion of their marriage, citizens of Vernon and district in November followed the Royal wish that the wedding gift be food for less fortunate Britons. With the added incentive of brightening Christmas and New Year for those in "The Old Country," citizens

donated well over \$3,000, enough to send 600 food parcels to those who would not be receiving other munificence. In the picture, Archie Fleming, Robert and Mayor David Howie help load food parcels. A committee of women coordinated the gratifying campaign and Jaynes and others assisted with the vast work of the project.

Citizens Made the News of 1947 in Vernon



They Take a Long View of the New Year

When these old timers of the North Okanagan review 1947 or look forward to 1948, they do so with a background of 60 years or more in the Valley. The above picture was taken May 9, 1947, at the annual old timers' re-union in Vernon and at time of writing all were anticipating many more happy New Years. Front row, left to right (with the number of years in the Okanagan): Mrs. Miles MacDonald, 64; Mrs. H. A. Fraser, 65; Mrs.

Charles Patton, 69; Mrs. Eleanor Saucier, 80; Mrs. Tom Clinton, 64; Mrs. Annie Gamble, 68. Back row: Ivan Crozier, 60; Charles Patton, 64; Stuart J. Martin, 56; Arthur Young, 71; Frank Young, 64; Mrs. Frank Becker, 61; Charles A. LeDuc, 64; Vance Young, 69. All are of the Armstrong district, except Mrs. Saucier, of Kelowna, and Mr. Martin and Mr. Crozier, of Vernon.



We'll Be Seeing Ourselves In the Movies

Probably the most thrilling event of 1947 was the visit of the National Film Board unit which came during the summer to put Vernon and its citizens on the silver screens of 45 countries of the world. The result of the shooting party's efforts—and that of the strictly non-professional citizen-actors—is an eagerly awaited occasion of the New Year. Above, the director, Morten Parker, centre, sets up a

barber shop scene which will show waiting patrons, (left) Guy P. Bagnall, George Meeres and Jack Carswell, discussing an editorial in The Vernon News. Art Fitzgibbons, production assistant, lines up the camera and Bob Humble reaches to make an adjustment. W. D. "Mac" McTaggart is ready to join the conversation as he attends to a customer in the chair.



For Flying In '48

As soon as Vernon's airport got a license last summer, L. and M. Air Service was ready with this string of planes to take passengers for a flip over the city or a flight over the mountains. Now, the company looks forward to providing a Valley-length service to provide a link-

up with the airways of the continent. There are problems for the promoters, R. H. Dick Laidman and Peter Dyck, as well as for the City of Vernon, in keeping the site abreast of developments, but with eyes to the skies there can be a flying future for '48.



Meeting Marked a Milestone

At the gathering in Vernon of the officials pictured above, on July 9, 1947, the first word of vast power developments for the Okanagan came from S. H. Weston (third from left, standing), chairman of the B.C. Power Commission. The forecast he suggested was confirmed early this month—Vernon will be the focal point of the \$4,500,000 Whistler Lake power scheme which will supply 39,000 horsepower for the Okanagan and Kam-

loops areas. With Mr. Weston are, standing, left to right, W. A. C. Bennett, M.L.A., South Okanagan; T. M. Gibson, manager of the Interior District of the B.C. Power Commission; Everett Clarke, vice-chairman of the North Okanagan Rural Electrification Committee; Forrest L. Shaw, Victoria, B.C. Power Commissioner. Seated are A. B. Ritchie, M.L.A., Salmon Arm, and Mayor David Howie.

When your little one catches cold-

Tonight... do what most mothers do to relieve miseries of children's colds: Simply rub warming Vicks VapoRub on throat, chest and back at bedtime. Results are so good because VapoRub's special relief-bringing action starts right away and keeps on working for hours during the night while the child sleeps. Often by morning most misery of the cold is relieved. Remember, Mother... when your children catch cold... be sure you get time-tested Vicks VapoRub.



A Welcome Sign of Cheer.

A Seasonable offering brewed by VANCOUVER BREWERIES LIMITED, brewers and bottlers of fine Ale, Lager Beer and Stout.

FOR FREE HOME DELIVERY PHONE

267

VANCOUVER BREWERIES LIMITED

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

ONE BIG ASSET

our balance sheet

CAN'T SHOW...

THIS asset is the Bank of Montreal family... 8,970 men and women who are working with the million and a half Canadians who bank at the B of M.

No amount in dollars can ever express the value of this asset. Yet, of its nearly two billion in resources, no asset of the Bank of Montreal is so productive as these people who daily serve their customers — just as B of M people before them have served on every business day since November 3rd, 1817.

Behind this asset is the accumulated experience of 130 years. Through five generations, the experience of the original staff of seven has multiplied as the B of M family has grown in strength and numbers.

Each member of this family is a distinct personality... together, nearly nine thousand of them make the B of M.

"To the outstanding services of the men and women of our Staff, I would like once again to pay tribute," said B. C. Gardner in his general manager's report to B of M shareholders.

Pointing out that the volume of counter transactions handled by the Staff during the past year had surpassed all previous records and that the Bank's deposit accounts now exceeded more than 1,600,000, Mr. Gardner described the measures being taken to speed services to customers and to lighten the heavy burden on the Staff.

"We are," he said, "continuing to carry out further mechanization in connection with routine transactions and are adopting new and revised working methods to expedite business."

"We have a group of routine organization officers who visit

branches periodically and assist Managers and Staff in improving routine methods.

"As an additional aid to staff training, we have recently established a school at Head Office and we hope to extend this form of instruction..."

"The organization and arrangements relating to the development, the progress and the welfare of our Staff are under continuous and careful study, and I know of no feature of our business that has been given more care and consideration over the past year."

"...to my immediate associates... and to the entire Staff I wish to express my sincere thanks for their loyalty and devotion and for their efforts in maintaining and improving the services which we render to our customers and to the community at large."

BANK OF MONTREAL

1817 **MY BANK** 1947

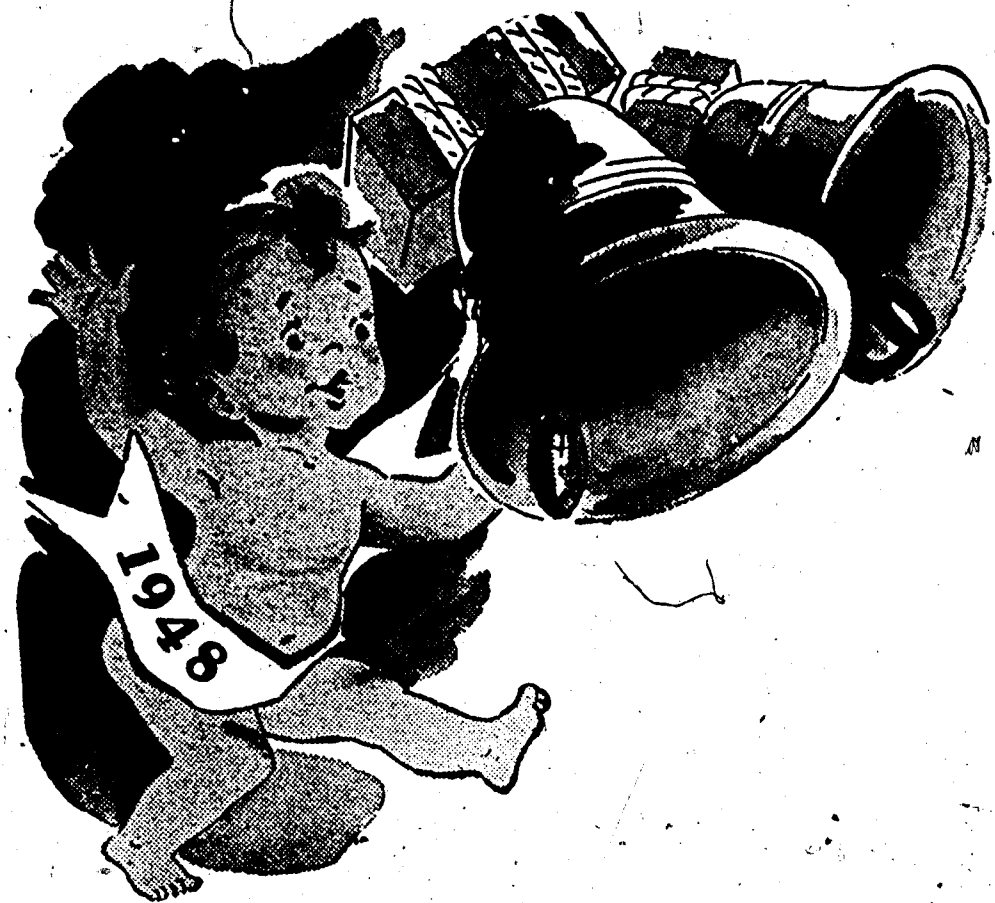


NOW IS THE TIME TO Place Your ORDER for 1948 Chicks

WRITE, PHONE OR CALL

TELEPHONE VERNON 378

Rump & Sendall
VERNON, B.C.



WHO WILL BE VERNON and DISTRICT'S FIRST IN BABY 1948

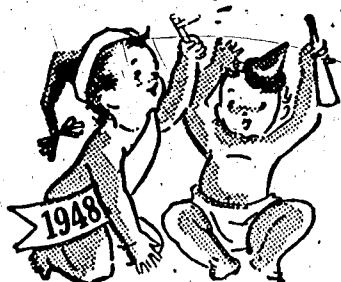
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**WE'LL
REMEMBER
MOTHER!**

The winner of the Baby Derby will, after all, owe his fame to his mother. We'll send her, free, a gorgeous bouquet.

**HARRIS
THE FLORIST,**



HERE'S TO YOU!

**10 Quarts of
NOCA MILK**



**I'M
1948'S
FIRST
BABY**

And we're gonna step out and celebrate 'cause I'm getting \$5.00 worth of merchandise free from . . .

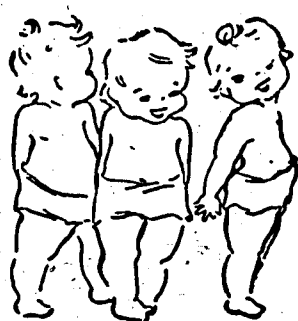
ED. FOOTE'S HARDWARE
Barnard Avenue West



**FOR THE
PARENTS OF
THE BABY
DERBY WINNER**

They can come in any time and collect our gift to them . . . a big lovely box of fresh, distinctively different Home Made Chocolates!

**THE
NATIONAL CAFE**



**FREE
LAUNDRY
and
DRY CLEANING
SERVICE**

We are going to give your mother laundry and dry cleaning service to the value of \$10.00.

**Congratulations . . .
Mom and Dad!**

**Vernon Steam
Laundry & Dry
Cleaners Ltd.**
Gus and George.



**HAPPY
LANDING!**

THE WINNER OF
VERNON'S 1948
BABY DERBY
WILL BE GIVEN

**A
BEAUTIFUL
CRIB
BLANKET**

See Us for the Best in
Baby Furniture

**CAMPBELL
BROS.**
FURNITURE STORE
Vernon, B.C.

**HELLO
FOLKS!**

**I'll Soon Be In Vernon to Pick Up That
Warm KENWOOD Baby Throw from
(And If Twins Doubled Up)**

THE HUDSON'S BAY CO.

Welcome to Vernon-First Baby of 1948

A wealth of wonderful gifts awaits you! For our first lucky baby, our leading stores have a wealth of valuable gifts to give Baby a good start in life.

The merchants whose ads appear below make this First Annual Derby possible. Phone complete information to The Vernon News, Phone-34, not later than 4 p.m. January 5th.

1. Give date, hour, minute and place of birth.
2. Give parents' full names and address.
3. Give name, sex, weight and color of eyes of baby.
4. Name of attending doctor.

THE FIRST GETS THE BEST

A Free Ride Home
for the Winner of
the Derby and his
mother in a deep-
cushioned limousine
will be provided by



CAPITOL TAXI

PHONE 476

"WINTER TIME IS TAXI TIME"

To The Blue-Ribbon Baby



Who Is the First
Blessed Event of
'48 in Vernon . . .

We'll give 2 dozen
hermetically-sealed cans of nationally-
advertised strained Baby Foods.

CONGRATULATIONS!

Thriftymart

VERNON'S FRIENDLY STORE
WE DELIVER PHONE 666



**YOU'LL BE
SURPRISED**

LITTLE BABY DERBY
WINNER . . . RIGHT
AFTER YOU HIT
TOWN!

We're going to give you
a beautiful Johnson and
Johnson

**SPECIAL
BABY KIT
Complete**

It contains Soaps, Oils,
Powders . . . everything
you need for out of this
world comfort.

**NOLAN
DRUG & BOOK
CO. LTD.**
Vernon, B.C.



**BABY'S
FIRST SYRUP**

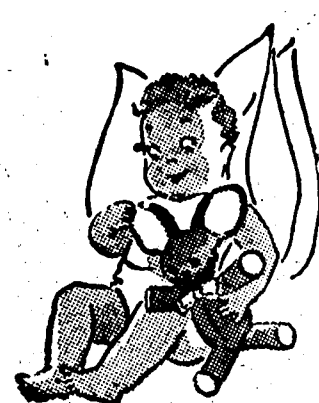
WE ARE GOING
TO GIVE YOU 12
2-LB. TINS OF THE
FAMOUS

**KARO
SYRUP**

Happy Days

**THE
OKANAGAN
GROCERY LTD.**
Vernon's Oldest

Exclusive Grocery Store
Three Telephones
52 291 and 293



**BABY'S FIRST
PORTRAIT PICTURE**

The First Baby born in Vernon and District in 1948 will be given one of our Distinctive Portrait Pictures.

VERNON PHOTO ARTS LAB.

H. P. GAGNE

On Whetham Street . . . Just Off Barnard

**A
BABY BOOK
DIARY**

A Complete Record
Book for you to keep.



Full of colorful illustrations . . . bound in blue and pink.

**THE CANDLESTICK
GIFT SHOP**

Mencel Block

Barnard Avenue East

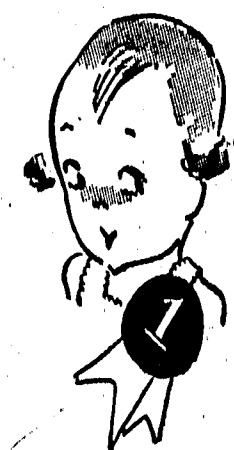
**FOR THE
FIRST BABY
BORN IN
1948**

A Lovely Hand-made Madeira
Dress or Rompers

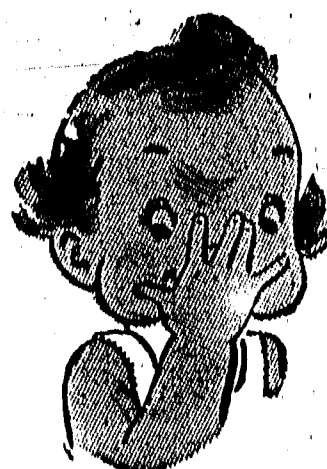
from . . .

MARY McLEOD'S LTD.

38 Tronson Street East



**FIRST
IN**



1948

LITTLE BABY DERBY WINNER . . . RIGHT AFTER YOU HIT TOWN, YOU WILL BE GIVEN OUR ANNUAL SPECIAL!

**BIRTH RECORD
STERLING
(Solid Silver)
BABY MUG**

Engraved with Baby's Name, Hour and Date of Birth

A. B. Jacques & Son

JEWELLERS

"The Gift House of the Okanagan"
BARNARD AVENUE VERNON, B.C.



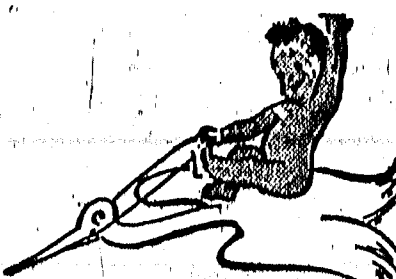
To The Winner . . .

**One of Our
Baby Peppercell
CRIB
BLANKETS**

In Blue or Pink

THE VALLEY DRY GOODS

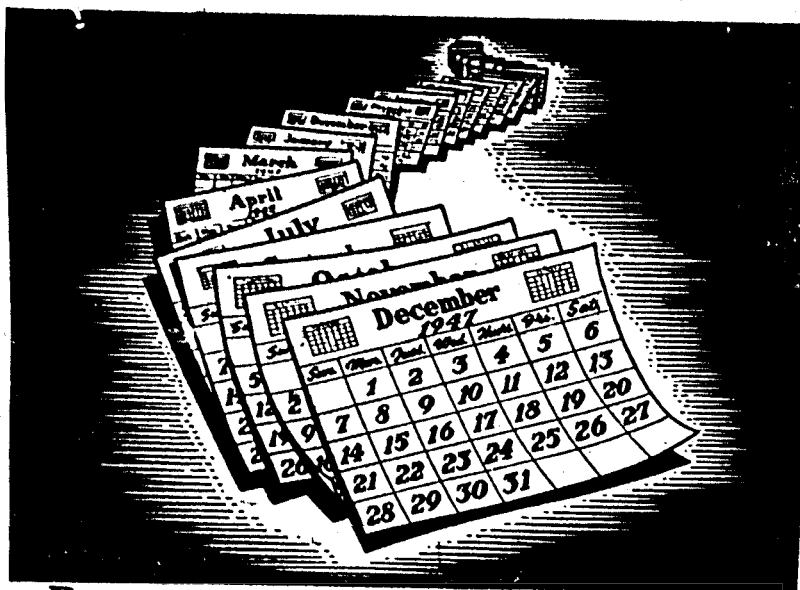
19 Barnard Avenue West



DAVID R. PEPPER R.O. OPTOMETRIST

215 Tronson Street
Vernon, B.C.

By Appointment
Telephone 916



Remember—"it is later than you think!"

Have you ever stopped to consider how much you are working against time? How each year is slipping by without bringing you nearer to achieving the things you really hope for in life?

But, all too frequently another New Year finds many faced with the realization that "it is later than you think," if we are going to have the money we will want some day.

Yet it need not be that way! Any man or woman who has ten or fifteen years of earning power left can accumulate a sum of money that will make his or her life a financial success.

By starting NOW on the "Living Protection" plan of Investors Syndicate of Canada Limited, it is possible for you to accumulate any amount you wish—\$2,500, \$5,000, \$10,000, \$25,000 or more.

The "Living Protection" plan enables you to save systematically and regularly. It is designed to your own needs and you can set aside small or large amounts from your present income to steadily and surely achieve your goal in life. But, resolve NOW to make this year count. Take the first step by mailing the coupon for complete details. Do it TODAY.

Investors Syndicate of Canada Limited,
Canadian Bank of Commerce Bldg.,
Kamloops, B.C.
Please send me information on your "Living Protection" plan. My agent is:

Name _____
Address _____

**INVESTORS
SYNDICATE**
OF CANADA LIMITED

LIVING PROTECTION...Everyman's Road to Financial Security

FUL-O-PEP FEED

For Your Livestock in 1948

Is a Good New Years Resolution!

STEWART'S FLOUR & FEED
VERNON • EAST OF NEIL & NEIL CARTAGE • PHONE 860

Happy New Year

Amid the rollicking noises and bustling excitement of New Years Eve celebrations...

let us pause and remember that we owe it to ourselves and our neighbors... in the interests of a better New Year and other New Years to come... to assume the responsibilities of greater effort for more abundant living... greater brotherhood for lasting, universal peace.

Mc & Mc (VERNON) Ltd.

British Pentecostal Minister Comes Here

Rev. H. Horton, of England, will be visiting Vernon this week and conducting services in Elgin Tabernacle on Thursday and Friday at 8 p.m. and on Sunday at 11 a.m. and 7:30 p.m. Mr. Horton is one of the leading Pentecostal ministers of the British Isles. A former Methodist clergyman, preaching for that denomination for 20 years, he later became a prominent leader in Pentecostal circles in Great Britain, holding office in the Assemblies of God in Great Britain and Ireland, which is in affiliation with the Pentecostal churches of Canada known as the Pentecostal Assemblies of Canada. Elgin Tabernacle and the German church are both members of this fellowship.

Falkland News Items

W. Zulkie arrived on Boxing Day with a carload of five hoes from his home near Markerville, Alta. He took them up to Six-Mile Creek to the farm purchased this summer by the Zulkies.

Miss Grace Bailey, of Vernon, spent the weekend with her parents here.

TOO LATE TO CLASSIFY

K.P.
BIG NEW YEAR'S EVE
FROLIC
at
The Burns Hall

TURKEY SUPPER INCLUDED

Dancing starts at 10 p.m.

54-1

PENWICK-WILSON—Born on December 30, 1947, at St. Martin's Hospital, Oliver, B.C., to Mr. and Mrs. B. Penwick-Wilson (nee Barbara Craig, Oyma) of Rock Creek, B.C., a son.

FOR SALE—Springer spaniel, six months old, from good hunting stock, is good house dog and pet. \$15.00. M. T. Whitbread, Armstrong, phone 114-22.

FOR RENT—Five-room house on corner of Kalmalka-Lumby Road. Possession February 1st. Give full particulars when replying to Box 92, Vernon, B.C.

LOST—Christmas eve, between Kal Hotel and Tommy's Taxi, gentleman's silver wrist watch. Finder please return to Vernon News.

FOR SALE—30 Caterpillar and bulldozer. 1936 1 1/2-ton Dodge truck, new 2-horse dog and pet. \$15.00. M. T. Whitbread, Armstrong, phone 114-22.

FOR SALE—1931 Model "A" Ford. In good condition. Will sell for best offer. L. R. Myers, Vernon, B.C. last house west from 7th and Pine.

FOR SALE—Canada Ideal six-hole kitchen range, good condition. Price \$15. J. Ulmer, Francis and Sherbourne Ave.

FOR SALE—1940 Fargo Panel truck, 1 1/2 ton, best offer. 54-1

WANTED TO RENT—Furnished house or apartment. Apply Box 25, Vernon News.

54-1

FIRST AID CLASSES
St. John Ambulance First Aid Classes for both sexes are now being organized, to commence training early in January. All are welcome. There is a one dollar registration fee, which is refundable upon request if examination is taken.

Those whose Industrial First Aid Certificates expire between now and the end of May should join these classes.

Further information from DR. E. W. PROWSE, Honorary Secretary, Vernon News Bldg. Phone 36

54-1

Large Audience Enjoys Oyama Students' Concert

OYAMA, Dec. 28.—The children of the Oyama School put on their first Christmas concert for several years on the evening of December 18, in the Community Hall. The audience which filled the large hall to capacity, was very appreciative of the children's efforts and the whole program made good entertainment.

The little children of division three in Miss Dewar's room brought the story of "The Three Little Pigs" to life, with the wolf spilling the lives of the first two pigs but being bested by the third pig who built his house of bricks. The scene at the fair was very real with all kinds of "hooters" selling their wares from balloons to old shoes. The piggy buying his charm and rolling down the hill to scold the wolf, and finally his finish of boiling water were most amusing.

The drill and play "Runaway Soldiers" was well put on by Division two, Miss Hromek's room. The three dolls, French, Japanese and rag dolls, were much helped by the toy soldiers who had forgotten their guns, and were of no use when it came to dealing with a bear.

"The Empty Stocking," also by Division two children, showed the toys in Santa's workshop waiting to be taken to the earth children on Christmas Eve and the little rich earth child who had so many toys got into Santa's shop by mistake and then decided she would give all her toys to make some little children happy who had nothing but an empty stocking.

"Santa's Penthouse" by the pupils of Division one, Mr. Braund's room, were all the "Tanks" who had been gathered by "Jackie Frost" at Santa's house with gifts for him. But when he came he asked them to give all the presents to some poor person who really needed them.

Interpersed between the plays were Christmas carols sung by the entire school, and other musical selections and a Highland Fling by a group of dancers. Others taking part included: Alan Aldred, violin solo; Barbara Walker and Mary Ellison, piano duo; Valerie Stephen, piano solo; the "Candlelighters," a quartet; T. Towgood, master of ceremonies and expressed the appreciation of the audience for the efforts of the teachers in putting on the splendid program, also to Mrs. M. Beaton Smith who played the necessary accompaniments.

Christmas Visitors
Mr. and Mrs. M. Orasak left recently for Vancouver to spend the Christmas holidays with their son, Peter, a student at U.B.C.

Miss Lorraine Pastore and Miss Edna Kornitsky, both nurses, training in St. Paul's Hospital, Vancouver, arrived home to spend a month's holiday with their parents, Mr. and Mrs. G. Pattullo and Mr. and Mrs. J. Kornitsky.

Mr. and Mrs. A. Townsend and their two children left for Vancouver to spend the holiday season with Mrs. Townsend's parents.

Mrs. Marjorie Purdy and Harold spent the holidays in Chilliwack.

Mr. and Mrs. A. W. Beechey, of Victoria, arrived in Oyama to spend Christmas and New Year with their son-in-law and daughter, Mr. and Mrs. L. Norman.

Mr. and Mrs. J. Craig and their son, David, of Oyama, spent Christmas with their son-in-law and daughter, Mr. and Mrs. B. Penwick-Wilson, at Rock Creek.

Ken Ellison, a student at U.B.C., is spending the holiday with his parents, Mr. and Mrs. V. E. Ellison, of Oyama.

David Craig, who is a pupil at the Mackie Vernon Preparatory School was home for holidays with his parents, Mr. and Mrs. J. Craig.

Mr. and Mrs. F. Whipple have with them for the holiday season, their daughter, Miss Shirley Whipple, teacher at Mara School, and their son, Dave, student at U.B.C.

Miss Mary Shaw McLaren, who is on the staff of Kelowna School, is home to spend the holidays with her parents, Mr. and Mrs. T. O. Shaw McLaren.

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Father of Miss Alice Stevens Dies in Kelowna

William James Stevens, 59, a former Vernon resident, father of Miss Alice Stevens, B.Sc., former domestic science teacher in the Vernon High School, died Monday in Kelowna. The funeral was held this afternoon, Wednesday, in the Westbank Anglican Church, with interment in the Westbank Cemetery. The late Mr. Stevens was a member of the Masonic Order and belonged to the Scottish Rite in Vernon.

Born in Haldimand County, Ont., Mr. Stevens went to Hamilton, Man., in 1889 and took up a homestead. Ten years later he went back to Ontario and married Jane Watson. Mrs. Stevens, who was a pioneer in the Women's Institute movement, passed away in 1936.

In 1920 Mr. Stevens moved to Westbank and started the development of the irrigation project that became known as "The Stevens Property." This project did not develop as planned, but the B.C. F.G.A. convention in Penticton next month a resolution from the Westbank local will ask for the reopening of this work as a rehabilitation effort.

In 1937 Mr. Stevens came to Vernon and lived with his daughter. Last summer Miss Stevens took an important post in the Extension Department of the University of Saskatchewan. She is the only remaining member of the family and came from Saskatchewan for the funeral.

Oyama News Items
Congratulations are being extended to Mr. and Mrs. R. Dunge on the birth of a daughter on Saturday, December 20, in the Vernon Jubilee Hospital.

The United Church held a special Christmas service on Sunday, December 21. Rev. Petrie, of Rutland, officiated and Mrs. W. Lee sang, "The Birth of a Child," accompanied by the organ by H. Aldred.

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J. G. West

(Continued from Page One)

friends both among growers and shippers and had frequently addressed meetings and conventions.

Preparations for this last phase of Mr. West's work had been thoroughly made. During his many years of residence in the valley he maintained a lively interest in the problems of the fruit industry.

Complementing this knowledge was a grasp of production methods in the printing and advertising fields gained during a lifetime. Mr. West was a printer, having learned his trade while attending school. He worked in various newspapers and commercial printing firms in Canada and throughout the United States. A hobby was color photography as applied to the graphic arts fields in both letterpress and photo lithography or offset. Thus he was able to direct production and distribution of a great mass of advertising, especially in color. He originated the now famous B.C. Apple Girl, a young Toronto model whom he selected and used throughout all campaigns.

Mr. West was born in Vancouver. His father was a logging operator both in B.C. and in the neighboring state of Washington, and his son worked with him in lumbering camps. Part of his education he received in Tacoma, Washington. Just before entry of the United States into World War I. He was first stationed as an army lumber grader and shortly after went to France and Germany as a driver in the motor transport.

Following demobilization, he returned to the printing trade and worked with the Vancouver firm of A. H. Timms, then one of the big West Coast plants. In September of 1922 he came to Vernon as mechanical superintendent of The Vernon News. From 1925 until 1942, when he left for Kelowna, he was associated with the late W. S. Harris, and under these two men the business expanded rapidly, and Mr. West later served at commercial manager.

A very wide circle of interests apart from business occupied Mr. West while in Vernon. He was a charter member of the Rotary Club of this city and later president, and was continuously a member of the board of directors. For years

he held membership in the B.P.O. Elks.

In 1937 and 1938 Mr. West served as school trustee during the time the High School and the first addition to the Elementary School were constructed.

The funeral services on Monday afternoon were conducted by Ven. D. S. Catchpole, from St. Michael and All Angels, Kelowna, and were very widely attended. Pallbearers were E. A. Fred Campbell and W. W. Darroch, of Kelowna; Grev. J. Rowland, of Penticton; and C. A. Haydon, John Laidman and Frank Harris, of Vernon.

Mrs. West plans to continue residence in Kelowna until her daughter, Miss Sharon West, matriculates from High School in June. Their son, John, graduates in the spring from U.B.C. Also surviving is a brother, Billy West, well known Vancouver race horse owner.

Falkland Honors Visitor

FALKLAND, Dec. 30.—A party was given in the community hall Saturday night, December 28, in honor of Miss Thelma Clark, R.N., from New Westminster, by relatives and friends. Dancing was the principal entertainment, with the music supplied by Bill Zulkie and his sister and other volunteers. A real jolly time was enjoyed by all. Among those present were Mrs. Emmerson, from Oregon, and W. Bailey, of California; J. Bailey, of Winfield, and relatives and friends of Miss Clark.

DANCE

NEW YEAR'S
EVE

at the
U.K. HALL

Dancing from 10 p.m.
to 2 a.m.

ADMISSION \$1.00

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*Step out for New Years

foot happy... and smart.

Wear Shoes of Styles

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McDonald's
FOOTWEAR LTD.
VERNON, B.C.

THE FAMILY SHOE STORE

1948

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ONE YEAR
OLDER!

I Resolve...

TO GET THE RADIO CHECKED RIGHT AWAY FOR
BETTER RECEPTION!

EXPERT WORKMEN AT...

Valley Electric Ltd.

JIM McFEGAN * LEON IRVINE

Phone 56

102 Seventh St. North

NEW YEAR Greetings

It's our pleasure at this time of the New Year to wish you one and all the abundant joys 1948 will bring you. Have a very Happy, Healthy and Prosperous New Year!

Shillam Garage
LTD.
Vernon, B.C.



1947 - 1948

As we draw near to the end of another year and will soon step out into the new, we consider it a most fitting time for all of us here at the store to join in extending to you and yours our best wishes for...

A VERY HAPPY
AND
PROSPEROUS
NEW YEAR

And at the same time to take the opportunity to say a great big...

Thank
You

for the way you have patronized our store during another year, making it the best in our history.

We'd like to show our appreciation in a material way... with better than ever values in your grocery needs for 1948. We're sure you will find every member of our staff friendly, courteous, obliging and ever ready to serve you to the best of their ability.

Store Will Start Off
the New Year's
Business Friday
Morning, Jan. 2

WE GIVE a regulated daily delivery to all parts of the city.

TUESDAY and Friday to
Coldstream...

WEDNESDAY and Saturday
to Kalamalka Lake...

MONDAY and Friday to
BX and Swan Lake Districts...

SATURDAY Morning to
Okanagan Landing and
intervening residents.

YOU will always find our prices consistent with the quality of our merchandise. YOU'LL find a monthly charge account at our store a great convenience. Not necessary to leave home to shop... just phone in your order and it will be given our best attention and delivered to your kitchen table. In fact our store is as near as your telephone.

WE KNOW THAT "HE
SERVES MOST WHO
SERVES BEST."

The Okanagan Grocery Ltd.

VERNON'S OLDEST
EXCLUSIVE GROCERY STORE
THREE TELEPHONES
52 291 and 293

Enderby Church, Guide, Brownie Groups Celebrate

ENDERBY, Dec. 26—One of the largest crowds ever present at a Christmas concert in the local Baptist Church attended the performance on Friday evening, December 19. Every chair, bench and pew was filled.

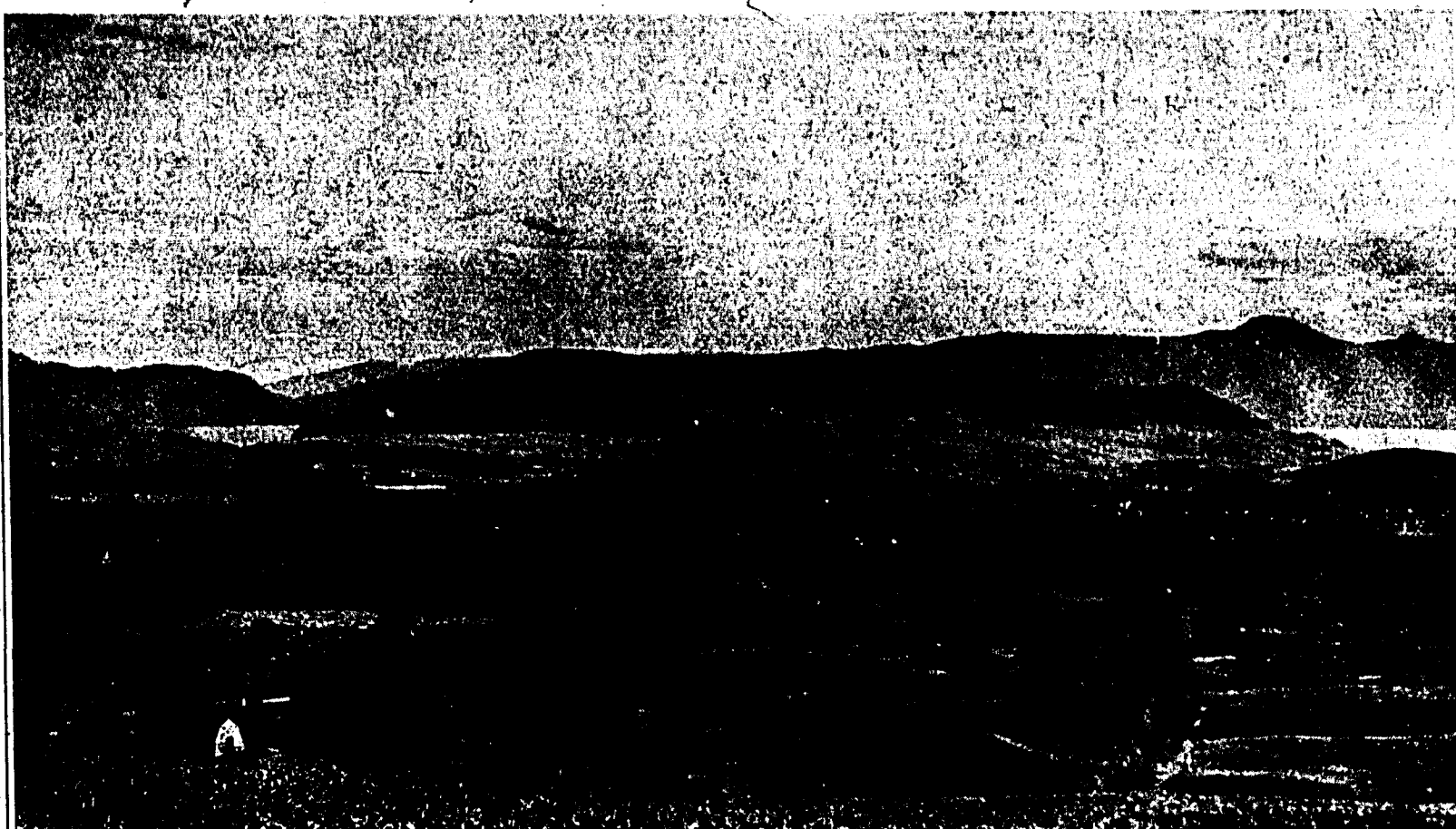
The stage was most attractively decorated for the occasion. A darkened window in a living room where shone a bright silver star dominated the setting. Every item had been carefully chosen and showed talented training. Mrs. N. S. Johnson and Mrs. B. E. Wilson were in charge of the program and were highly congratulated on their ability and untiring hours spent, in practice.

The program included the following: "Welcome," Norma Murphy; "Welcome," an acoustic by seven beginners; recitations by Bobbie Hornell, Donnie Penner and Elmer Skinner; an acoustic, Marion Yevonne, Shirley, Lorraine, Jean, Edna; violin solo, Norma Murphy; recitation, Diane Peters; chorus by junior classes; "Shepherds," an acoustic, Leslie, Irwin, Jamie Brian; recitations by Mary Waters and Jamie Kope; selection by the choir; recitations by Stanley Murphy and Darrin Johnson; exercise, "Christmas Gifts," by five juniors; recitation, Patsy Crown; and duet, Yevonne Pritchard and Lorraine McAmmond; play, "The Christ Child," with Della Johnson, David Hornell, Margaret Haynes, Pearl Johnson, Jamie Johnson, Glenn Johnson and Patsy Hornell in the cast; vocal solo, Barbara Johnson; recitation, Jim Eddie; selection by choir; "Christmas Emblems," an exercise by six girls; play, "The Hidden Motto," by the young people.

A delightful Girl Guide Christmas party was held in St. George's Anglican Church Parish Hall on December 19. Mrs. O. F. Bigge, captain, was in charge. Many mothers and friends attended. Games and sing-songs were the principal form of entertainment. Refreshments were later served, after which Mrs. Bigge presented each girl with presents and special gifts for those who had won honours in training.

Prize winners were: Shirley Larsen who won the second class test for health; Joyce Smith, the personal appearance prize; 100 percent attendance records—Margaret Kneale, Eileen Tukey, Marie Smith, Shirley Larsen, Patricia Tukey, Lilian Dill, Yevonne Rogers, Roberta Rogers, Margo Jones, and Pearl Johnson.

Great enthusiasm on the part of the girls has been shown since the beginning of their club, and much greater effort is expected by those taking tests. After the New Year, the girls will be working on second class tests and then their badges. (Continued on Page 14)



Amid Such Scenes As These

Rewards of 1947 have come from labor amid beauty such as the BX (above), fertile valley which has been one of the constant lures of the Okanagan in general and Vernon district in particular. It has attracted not only the casual tourist, but thousands of permanent settlers from all parts of Canada and from as far away as Switzerland.

land; These are the people who continue to add to our wealth and prosperity based on the enviable record of quality fruit, vegetables and dairy products begun by the pioneers 50 years ago. Faith in the land, faith in the country and faith in the future give a mental vision as attractive as the eye-inspiring view of the physical panorama.

Bright Lights For Lumby Ready Early In New Year

LUMBY, Dec. 26—Lumby's night life in the matter of street lighting is being rapidly modernized as a new crew from the B.C. Power Commission is changing the old street lights over to the new standard type. This is particularly gratifying to the committee from the Board of Trade who had worked hard on this project. It will be interesting to see the change in this little town as the new lights come into operation. It is particularly fitting that many of them will be in place for the Christmas season. When completed there will be 21 lights serving the residential sections, and the business section, lighting will be a model and really put Lumby on the map in the development of rural electrification. When all lights are installed higher voltage will be used, giving more illumination.

If plans of the Lumby Lions Club progress, a hobby club will be a reality for the boys and girls of this community in the not too distant future. Speaking to the students of Lumby High School recently, Tom Swift gave an interesting picture of what hobbies can do for young people. Mr. Swift, whose own hobby is photography, showed pictures of Lumby's last May Day to the enthusiastic children, many of whom saw themselves on the screen. Mr. Swift stated that it was the intention of the Lions to fix up the large basement under the Catholic Church and use this for the hobbies' headquarters. "We would like to have everybody who is interested, in the club, but feel that until facilities can be developed, about 15 will be admitted to start off. The Lions Club would have its own executive and direct its own activities." Mr. Swift also showed pictures of the Okanagan Valley and its many beauties and advantages. Mr. Gleave thanked Mr. Swift on behalf of the school.

The Lumby Girl Guide Company was out in force on the evening of December 20 to add to the Christmas spirit by singing carols. Mrs. Haleran, captain of the company, was in charge.



TO OUR FRIENDS AND CUSTOMERS

WE WISH YOU GOOD HUNTING IN 1948

VIEL & FIELD GUNSMITHS

7th St. N. - Vernon

Santa Misses One of Two School Concerts Salmon Valley Way

SALMON VALLEY, Dec. 26—A very enjoyable Christmas entertainment was presented by the Heywood's Corner pupils under the capable direction of their teacher, Mrs. Robertson. As an introduction the pupils and audience sang several well-known carols. Then came the following program: chorus of "O Canada," welcome song by the pupils; chorus, "It Came Upon a Midnight Clear," Doris Mackenzie, recitation, "Kind Wishes," nine children in an exercise, "Christmas," Gwen Pulver, recitation, "An Act of Courtesy," a number of pupils in dialogue, "The Circle," eight girls in a drill; Larry Needoba and Philip Stubbs, recitation, "A Letter to Santa," eight boys in a flag drill; David Stubbs, song with guitar accompaniment; the class, a dialogue, "School Days," a play, "A Teacher's Troubles and A Teacher's Pleasures," Steven Heywood, recitation, "Mitts," a song "Golden Slippers," four pupils, a recitation, "Christmas Arithmetic," five boys, drill, "Manners," Ethel and Lena Wilson, vocal and guitar duet; play, "A Terrible Catastrophe," chorus, "Ring Merry Bells," chorus, "Good-night Song."

Santa Claus made his entrance to the merry tune of "Jingle Bells." After the gifts had been distributed by Santa, refreshments were served, and thus came to a close a successful evening.

Salmon Valley Concert
The Salmon Valley School held its Christmas concert on Wednesday, December 17, with the following program: chorus, "O Canada," play, "Midnight and Chariot," song, "Silent Night," Ruby Colebank, recitation, play, "School Days," song, "Good King Wenceslas," Byron Baptiste, recitation; song, "Away in a Manger," Annie Stefank, recitation; pantomime, "A Terrible Catastrophe," Ruby and Alice Colebank, duet, "Jolly Old St. Nicholas," "God Save the King."

Owing to unavoidable difficulties Santa Claus could not visit the school and the gifts had to be distributed by the teacher, Mr. Rimmel.

Rutland Co-op Re-Elects Officers At Annual Meet

RUTLAND, Dec. 29—The annual meeting of the Rutland Co-operative Society was held recently in the Rutland Community Hall with an attendance of over 100 shareholders. Election of officers for the ensuing year resulted in only one change, Francis Thorneley, Jr., of East Kelowna, being elected in place of Andrew Ritchie, of Glenmore. Directors re-elected were T. Wilkinson, Benvoulin; D. McDougall, Rutland; E. Mugford, Rutland, and H. G. Walburn, of the Belgo.

Several resolutions were passed at the meeting, one changing the quorum to 50 members instead of 25 percent of the membership, an impossible figure now that the Society's membership had increased to 700, scattered from Vernon to Peachland. Another resolution changed the fiscal year to coincide with the calendar year instead of ending at August 31 as formerly. Keen discussion and lively interest were evidenced in passing the directors' report and financial and auditor's statements.

The chairman, T. Wilkinson, reviewed the progress made during the past year pointing out that the Society's new mill is in operation and the foundations have been laid for the box factory. He looked forward to the coming year seeing the completion of the program of development with mill and box factory in full production by next summer. The mill manager, Fred Munson, reported on the year's operation and stated that he expected that the box factory would be operating by May. He plans to put on a double shift at the mill in the spring. He expressed the belief that a large part of the additional lumber required for boxes would be obtained from small mills in the district and that the present building boom would not continue for long.

The secretary, A. W. Gray, reported on the drive for new capital. He stated that the objective of \$25,000 would be reached by January 15 and that half of the amount had already been raised, with only 16 percent of the members canvassed.

The \$50,000 loan from the Industrial Development Bank would be available immediately the Society's share was raised. Cheques covering

Trinity Valley Pupils Hold Annual Party

TRINITY VALLEY, Dec. 26—On December 19, a Christmas party was held at the school. About 21 pupils and pre-school children enjoyed games and a sing-song. A short program of songs and recitations followed, ending with "O Canada." The ladies then served a delightful lunch. Afterward, presents were distributed from a beautifully decorated Christmas tree.

Mrs. Mackie and her children, Charles and Mervyn, spent Christmas holidays at Kimberley.

Mr. and Mrs. Harold Walden, of Alert Bay, visited in Trinity Valley at Christmas time.

The James brothers went to Kelowna to spend Christmas.

Boxing Day Fire
Fire broke out in the old Renfrew house, at present occupied by Mr. and Mrs. Claude Bissell and family, on Boxing Day. Mr. Bissell awakened at 5 a.m. to find the house filled with smoke. After getting the family to safety he summoned the Kelowna Fire Brigade, and then went to work on the fire, which had started from a fireplace in the living room, with a garden hose. When the firemen arrived they quickly extinguished the fire, but stated that in another ten minutes the blaze would have been out of control.

The new Roman Catholic Church, which has been under construction since last winter, has now reached a stage where it is possible to use the building for services. A Midnight Mass on Christmas Eve was celebrated by Rev. Father A. C. DeLestre. A good deal of work remains to be done before the exterior of the church is finished, and official consecration services will be held at a later date.

On the afternoon of December 19 the pupils of the Rutland Public School held "open house" to their parents, and each class put on a short program of plays, recitations and songs.

Scout, Guide Party
The Rutland Scouts and Guides held a Christmas party in the Community Hall on December 22, and spent a very enjoyable evening with games, relay, carol singing and square dancing. The Oass Lehnner family provided the music. This is the second year that the Scout Troop and Guide Company have got together for a party, and the event will most likely become an annual affair.

Miss Jean McDougall arrived last Saturday from Vancouver to spend the holidays at the home of her parents, Mr. and Mrs. D. McDougall.

John P. Guest, of Seattle, is visiting in the Kelowna district and is staying at the home of Mrs. Ruth Urquhart.

Mrs. R. V. Stewart spent Christmas Day and Boxing Day at Tranquille visiting her husband.

Miss Dorothy Gray, a student nurse at the Royal Columbian Hospital in New Westminster, was home for a few days visiting her parents, Mr. and Mrs. A. W. Gray.

Miss Alwina Kilsch, of Princeton, was a visitor to the district for the Christmas holidays.

Corporal A. K. Bond, R.O.M.P., and Mrs. Bond and their children drove up from Osoyoos to spend Christmas visiting Mrs. Bond's mother, Mrs. W. P. Bond, at Osoyoos. Mr. and Mrs. C. H. Bond, of Okanagan Mission.

A four-passenger "Boech-Domnau" plane belonging to Gerald Wilcox, of Saskatoon, has been using the local airstrip during the Christmas holidays. Mr. Wilcox, who is a brother-in-law of Mrs. W. P. Bond, flew up from his home in Saskatoon and on Boxing Day he made a number of trips over the Valley with friends and relatives.

Miss Olga Hallett left last week-end for Port Coquitlam to spend the winter months visiting her sister.

Mr. and Mrs. C. Leighton, of Oliver, were recent visitors at the home of Mr. and Mrs. E. Mugford. Visitors at the home of Mr. and Mrs. Wilfred Brown are the latter's brother and sister-in-law, Mr. and Mrs. Cecil Smith, who moved down from Prince George for the holidays.

The Black Mountain Irrigation District is planning to remodel their old barn back of the office and to install a plant for manufacturing cement pipes and flumes. A committee has been investigating the operation of a similar plant at South-east Kelowna.

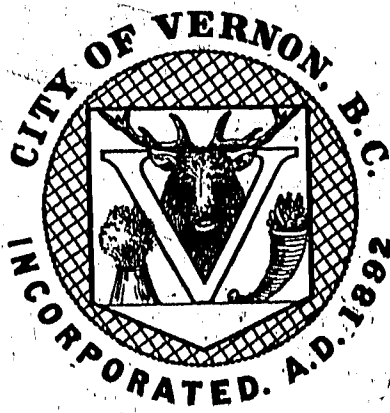
Linnet, Swedish botanist, during his span of 70 years wrote 100 books and brochures.

It is our sincere wish that your quota of good things arrive safely in 1948!

Hayhurst & Woodhouse Ltd.

FLOUR — FEEDS — FUELS

Phone 463 Vernon, B.C. Seventh Street



Now the Christmas season of 1947 is over and we are facing into a New Year, let us pause and take a look into what we imagine the future is to hold... yes a future full of hopefulness so far as Vernon and its immediate district is concerned.

As Mayor and Mayor elect, we know full well that the dawning of 1948 is going to bring upon all of us, Citizens of Vernon, added responsibilities and ambitions, we certainly know we have to face the necessity of the expansion and extending of our public services to meet the needs of now industries and a steadily growing population.

We do not fear the future for we know that with the raw acreage as yet undeveloped in our district we are the natural centre of a great food producing area, and the world is crying out for food.

We can leave it to the people of Canada to solve the problem of the transportation of that food to a hungry world, what we have got to do is to encourage its production, its processing and its storage.

Your Council Chamber is an "Open House" to you, friend citizen, and we pray you to take more interest in your public servants, lend a hand when the going is tough, meet us in friendship, don't carry a chip on your shoulder, and let us all resolve in 1948 to give our support both morally and financially to the bodies in our City who are endeavoring to unify us and put us on the map.

The Future is in your hands, good friends of Vernon and District, and we take this opportunity of wishing you one and all a Very Happy and Prosperous New Year.

Signed on behalf of the City of Vernon, Aldermen and staff.

DAVID HOWRIE, Mayor
T. R. B. ADAMS, Mayor Elect

SERVING COKE IS HOSPITALITY IN YOUR HANDS



Authorized bottler of Coca-Cola under contract with Coca-Cola Ltd.
McCULLOCH'S AERATED WATERS
VERNON, B.C.



From now on, month by month

YOUR WAR SAVINGS CERTIFICATES

can be cashed!

The payoff on War Savings Certificates has begun. Right now all War Savings Certificates issued in May 1940 are being redeemed by the Canadian Government at their full face value.

On or after December 15th, you can redeem all War Savings Certificates issued in June 1940... and so on, month by month, for the next few years.

If you are among the thrifty people who own War Savings Certificates, NOW is the time to look them over, sort them out by months and as they fall due, endorse them and mail to Ottawa as described on the back of each Certificate. A cheque for the full face value of each Certificate will be sent to you in due course.

But here is another suggestion...

Have The Royal Bank of Canada do all this "office work" and sorting for you. Save yourself the bother of searching out the right pieces of paper each month, endorsing them and mailing them off to Ottawa.

Here's what you do: Bring all your War Savings Certificates which you have at home or in your safe deposit box, to your nearest Royal Bank Branch. We will put them in our vaults for safekeeping.

As the Certificates fall due, we will cash them for you and deposit the full face value (which includes interest) in the savings account of the registered owner, automatically. If you have no account with us, we will open one for you for this purpose.

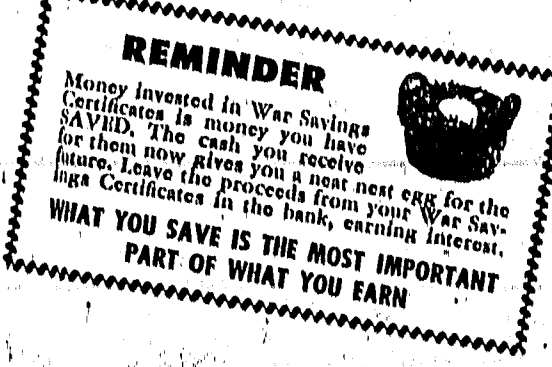
The cost of this service, including safekeeping until your Certificates mature, is low, as the following table shows.

SAFEKEEPING CHARGES FOR WAR SAVINGS CERTIFICATES, INCLUDING AUTOMATIC REDEMPTION WHEN DUE—

For each	\$5 Certificate	15¢
"	\$10	20¢
"	\$25	25¢
"	\$50	30¢
"	\$100	35¢
"	\$500	\$1.05

If your Certificates are already lodged with us for safekeeping, we will arrange for their automatic redemption, as described above, at a nominal charge of 3¢ per Certificate, regardless of the face value.

TAKE ADVANTAGE OF THIS LABOUR-SAVING SERVICE. IT IS AVAILABLE TO YOU AT ANY BRANCH OF THE ROYAL BANK OF CANADA



THE ROYAL BANK OF CANADA

Vernon Branch A. W. HOWLETT, Manager

Anglican Children Entertain Parents at Enderby Concert

ENDERBY, Dec. 28.—Sunday School pupils of St. George's Anglican Church, together with their parents and friends, gathered at the parish hall on the evening of December 23 to enjoy the annual Christmas concert. Mrs. A. Thomas, superintendent of the Sunday School, was in charge, assisted by Rev. Yerburgh as master of ceremonies. The hall was decorated with red and green streamers and the traditional Christmas tree.

Rev. Yerburgh welcomed the visitors and thanked those who had spent long hours in making the evening a success. He mentioned the work done by Mrs. Thomas, the Sunday School staff as a whole, and especially Miss Parkes, the primary teacher, and Miss E. Lidstone, who was the pianist during the performance. Thanks were also tendered to Mrs. H. Rimeil who had so kindly supplied the Sunday School with a freemason of ice cream to be used as a treat following the concert.

The program included the following numbers: the welcome, by Gloria Samol; Merry Christmas an acrostic by the members of Miss Parkes' class; a recitation by John Kneale; a recitation by Gordon Woods; a song by Ronnie Samol; a recitation by Bobbie Peel; a piano solo by Miss Viola Brash; a recitation by Nan Solly; a dialogue by Margaret Kneale and Marie Smith; a recitation by Gordon Preston; a song by Bruce Bolton, accompanied by Miss Eleanor Lidstone at the piano; a recitation by Ronnie Samol; a recitation by Arthur Woods; a song by Chris Yerburgh, accompanied by Mrs. Yerburgh on the piano; and a tableau by all the pupils of the school.

Following the program, carols were sung, after which Santa Claus appeared and distributed gifts and candy to all the members.

Christmas Services
Local ministers have been conducting Christmas services in Enderby over the weekend. On Christmas Eve, members of St. George's Anglican Church, attended a church and communion service conducted by the pastor, Rev. Yerburgh. The church had been beautifully decorated for the occasion by the women of the parish.

In St. Anne's Catholic Church Father Connellan held midnight mass. This was the first time that local members of the Catholic Church have been able to attend mass in their own church. The usual Christmas Eve midnight service was previously held at Armstrong.

A church service was also held in St. Andrew's United Church on Christmas morning. Rev. MacKenzie, local minister, conducted the worship.

Christmas Guests
Miss Frances Daem, who has been spending the fall season attending school at Vancouver, arrived at the weekend to spend Christmas holidays with her parents, Mr. and Mrs. A. Daem, in Enderby. Miss Daem will return to school at the Coast at the end of the week.

Local friends of Mr. T. Morton are pleased to see him able to be about again following several weeks illness.

Mr. and Mrs. Earle Donaldson arrived in Enderby by train on Friday morning from their home in Revelstoke, to spend the Christmas weekend visiting with Mrs. Donaldson's mother, Mrs. M. M. Peel, and her brother and sister-in-law, Mr. and Mrs. E. N. Peel. They were accompanied on the trip by their son, Bob. On Friday evening Mr. and Mrs. Peel drove to Enderby, where they took the train to Revelstoke. Returning with them to Revelstoke was Mrs. S. Manning, Mr. Donaldson's sister, who had spent Christmas with relatives in Vernon.

Mr. and Mrs. Eugene Quesnel, of Kamloops, spent the Christmas holiday visiting with Mrs. Quesnel's mother, Mrs. Bradford, in Enderby by bus on Wednesday afternoon to spend Christmas visiting with her son and daughter-in-law, Mr. and Mrs. Jim Sutherland. She returned to her home at Kelowna at the end of the week.

Mr. and Mrs. Earl Quesnel and their young son, of Vernon, arrived in Enderby on Wednesday to spend the Christmas vacation visiting with Mrs. Quesnel's parents, Mr. and Mrs. G. E. McMahon.

Miss Ellen Farmer returned from Vernon where she has been attending business school, to spend the Christmas vacation with her parents, Mr. and Mrs. P. G. Farmer. On Saturday morning Mrs. Farmer left by train for Vernon.

Sleepy Squirrel
The Columbia ground squirrel, which is found in the west, sleeps nearly two-thirds of its allotted span of life, making it one of the longest sleepers in the animal world.

This little animal not only hibernates in the winter but also during the summer, emerging only in moist periods such as the fall. It is believed the reason for this behaviour during summertime is due to lack of moisture in the herbage it devours, moisture necessary for bodily functions it does not procure in any other way. The animal appears to be in a state of torpor, or in a state of hibernation, during the summer, thus showing us how our wildlife can adapt itself to environment.

The first non-going motor vessel in the world was the Solandria, built in Denmark in 1912.

EASY TO BE REGULAR
Take NR at night. Start the day regular. NR has thorough, pleasant action. Makes you feel better. Get NR in the regular strength, or NR Junior, (if desired, if you need extra mild) TAKE INACTIVE

TO-NIGHT
TOMORROW ALRIGHT
Natures Remedy
NATURE'S REMEDY

Winfield Guides Display Work

WINFIELD, Dec. 22.—The first Winfield Guide Company held their first display at the hall on December 15, with a good crowd turning out to see the girls in action. Work for their second class badge was demonstrated, including bandaging and signaling Morse code. Mrs. Arbuckle, district commissioner, gave an inspiring talk, stressing the importance of Guide work, and also the need for public interest and co-operation. A drill and games followed with several Brownies participating.

The entertainment included: a play entitled "The Guide Law" or "Pandora's Box," a humorous skit, "First Aid and Then," by Donna Shaw, Janet Pico, Mona Edmunds and Bernice Van Sickle. Carol singing in the form of a tableau concluded the program. Mrs. R. Ash acted as pianist throughout the evening.

Following an address given by Rev. J. Lett, the girls formed into their horseshoe for the closing ceremony.

Refreshments were served by the local Association assisted by the School Concert.

The pupils of Division III and IV, under the supervision of their teachers, Miss J. Barber and Miss A. Heit, held their Christmas party at the school on December 18. Games and a program were enjoyed, following which, the youngsters assembled in the lunch room where refreshments were served. Later, in respective classrooms, presents were distributed around the tree.

The pupils of Division I and II also enjoyed a party with teachers George Elliot and Stan Robinson in charge.

George Reiswig recently shipped a carload of turkeys to the Coast. Gordon Shaw has received a recent promotion, to manager of the Woodside Packing Plant.

Dan Clarke has been patient in the Kelowna General Hospital. Mr. and Mrs. T. Crowder are being congratulated on the recent birth of a daughter.

Work on the new hall has come to a short standstill, due to lack of materials.

Mrs. F. Stoll, Mrs. C. Otley and Miss Eva Edmunds were recently admitted to the Kelowna General Hospital.

Deep Creek News Items

Miss Dorothy Sharpe, Salmon Arm, spent Christmas with her parents, Mr. and Mrs. T. Sharpe.

Mr. and Mrs. A. E. Johnston and family spent Christmas at her home in Enderby.

R. Martin, Deep Creek School teacher, and Rev. Yerburgh, of Salmon Arm, held at Boy Scout meeting in the school on December 18.

YOU CAN DO IT YOURSELF

A New Coat OF SATIN-GLO

MATCO PAINT & WALLPAPER

E. Matlock VERNON, B.C.

Winfield Concert Aids Memorial Hall Funds

WINFIELD, Dec. 22.—A successful concert in aid of the new Memorial Hall was held in the Winfield Community Hall on December 17. The program consisted of a splendid local talent and was thoroughly enjoyed by the large appreciative audience. Included in the evening's entertainment were: Puppet Show, by Mr. and Mrs. Marsh; guitar selections by Bert Ramsey; Dutch dance and sword dance by Jeanne and Joanne Laine; and Mrs. May: an action song by the junior grades; a piano solo by Mrs. G. Snowden; a monologue by Del Reiswig; a vocal solo by Mrs. J. Seaton; a Russian dance by Carol Johnson; a vocal and instrumental duet by Dora and Madeline Holitzki; a vocal duet by Mrs. J. Seaton and Bert Ramsey; a shadow play; a vocal quartette selection by Eric Zoprick, Del Reiswig, Isaac Seibel and Larry Demnitz.

George Elliot capably acted as master of ceremonies. Lucky winner of the draw for a 20-pound turkey, donated by George Reiswig, was Ernie Pow.

Happy 1948

It's the bewitching hour... when both black hands join at the numeral "12"... And it's a grand, happy New Year we're wishing all the friends and patrons... we are so appreciative of serving the year 'round!

MARY McLEOD LTD.
Vernon, B.C.

SMOKED HAM

Maple Leaf Whole or Half
North Star
Shamrock
Union

Views on a Wife's Capital Cash Value to Her Husband

(Editorial in Kelowna "Courier")

At the recent Liberal convention a politician paid tribute to his wife, without whom, he said, he could not give the time his political career required.

His wife was invaluable. "She runs our farm expertly," he commented. Undoubtedly many farmers realize just how valuable a wife is, but it took an American economist to transcribe that value into dollars and cents terms.

After years of study, this economist said a farmer's wife is an asset worth precisely \$2,760 annually. Just how he reached this calculation isn't known, but on the strength of it the capital cash value of a good wife works out at about \$91,000 if interest on an investment is taken at three per cent.

Most farmers probably didn't realize that when they went to the altar they came home \$91,000 richer. If they were worth their salt, most farmers were not thinking in terms of cash at that point. But they must at some time have contributed to the everyday income of the family.

To a fair-minded man—especially after a good meal—a good wife, even if she cannot milk a cow or gather an egg in the barn, is worth a good deal more than \$2,760 a year. In common justice he would put the figure close to \$1,000,000—as long as it is not included in his income tax return.

Of course there are many cross entries in this calculation. The expenditures of a wife, even a farm wife, on such things as a new hat, a purse or hair-do must be deducted from her earnings. On the other hand, a man coming home

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Of course there are many cross entries in this calculation. The expenditures of a wife, even a farm wife, on such things as a new hat, a purse or hair-do must be deducted from her earnings. On the other hand, a man coming home

from the field or office and finding his house in order, his dinner hot, will be a miser indeed if he does not authorize a bonus—mental, of course, not cash—of a full year's pay.

The bookkeeping becomes rather complex the further the subject is pursued and it will probably always remain outside the range of the economists and the income tax collector.

Wordsworth, who was notoriously "bad with figures," called her a "vision bright with something of an angel's light." This definition will serve better than any figures the economists are likely to produce.

While he was quite hopeful that the "so-called epidemic" was over, there was a distinct possibility that further cases may develop. Diphtheria is a condition which becomes more severe in cold weather, he points out.

Kamloops Children Quarantined During Christmas Holidays

KAMLOOPS — Regrettably, Dr. Ivan G. Smilie announced the day before Christmas that the ban on gatherings of children of school and pre-school age must be continued for a time yet. Two more proven cases of diphtheria have been reported, the medical health officer advised.

While he was quite hopeful that the "so-called epidemic" was over, there was a distinct possibility that further cases may develop. Diphtheria is a condition which becomes more severe in cold weather, he points out.

Community Hall for 60 Year Old Site

KAMLOOPS — If City Council plans mature a one-storey stucco 65x37-foot "community hall" will replace the old Court House at First and Victoria before the end of February.

Built in 1888-87, the old Court House came into the city's possession in 1913 by a land exchange between the municipality and the provincial government. Terms of the agreement forbid it being used except for municipal or provincial purposes.

"BUILD B.C. PAYROLLS"

FARM FRESH PACIFIC

There's abundant health and nourishment in every vacuum packed can of Pacific Milk. Irradiated to give that added measure of goodness that only this process can impart. Ask for Pacific when next you need milk.

Pacific Milk
Irradiated and Vacuum Packed

Happy New Year!

We at Safeway wish you health, happiness and prosperity throughout the new year. We want you to know we have appreciated your patronage during 1947. You can look to Safeway again in 1948 to offer you the finest quality foods at the lowest prices. So start the New Year off with this savings resolution, every time you shop... shop at **SAFEGWAY**

Baking Needs

MINCEMEAT Clark's, 19-oz. jar 30c
KITCHEN KRAFT FLOUR Regular or Bl, 7 lbs. 39c
PASTRY FLOUR White Lilac, 7-lb. bag 50c
SEEDLESS RAISINS Choice, 15 oz. 22c
EGGS Grade "A" large, doz. 54c

Beverages

GRAPE JUICE Aylmer, 13 oz. 19c
LIME JUICE Monseratt, 16 oz. 40c
FRUIT NECTAR Eamon's, 12-oz. bottle 27c
CANTERBURY TEA 16-oz. pkg. 87c
EDWARD'S COFFEE Reg. or drip, 16 oz. 57c

Breakfast Foods

PANCAKE FLOUR Aunt Jemima, 20 oz. 23c
QUICK OATS Quaker, 48 oz. 27c
BRAN FLAKES Post, 14 oz. 20c
PRUNES Size 50-60, 16-oz. cello 19c
BREAKFAST SYRUP Nally's, 21-oz. jar 39c

Appetizers

SARDINES Silver, 3½-oz. can 9c
SARDINES King Oscar, 4 oz. 25c
SWEET BISCUITS Ajax, 13 oz. 31c
SWEET MIXED PICKLES Libby's, 9-oz. jar 25c
VELVEETA CHEESE Kraft, 8 oz. 26c

Ready-to-Serve

BLUEBERRIES Cherry Valley, 20 oz. 35c
FRUIT COCKTAIL Libby's Fancy, 28-oz. can 57c
TEMPT Luncheon Meat, 12-oz. can 35c
SPAGHETTI In tomato sauce, 16-oz. jar 15c
KRAFT DINNER Pkg. 19c

Baby Foods

BABY FOODS Aylmer, assorted, 5 oz. 3 for 23c
INFANT FOODS Heinz, assorted, 5-oz. can 8c
JUNIOR FOODS Aylmer, 8-oz. cans 2 for 25c
CUSTARD POWDER Khovah, 4-oz. pkt. 10c
NUTRIM CEREAL 16-oz. ctn. 43c

Prices Effective December 31 to January 7 inclusive

JAM
Empress, plum, 48-oz. can 72c

BUTTER
Meadow Wood, First grade, 1 lb. 73c

WALNUTS
Pieces, 4-oz. cello 24c

BREAD
Polly Ann, wpd., 15 oz. 3 for 25c

BEANS
Navy, 16-oz. bag 17c

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EGGS Grade "A" large, doz. 54c

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CANTERBURY TEA 16-oz. pkg. 87c
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BEANS
Navy, 16-oz. bag 17c

Turkeys for New Year's Dinner

Grade "A"
Grain Fed
18 lbs. and over 43c

Grade "A"
Grain Fed
18 lbs. and under 45c

Capons
All Weights
Per lb. 47c

FRESH FRUITS AND VEGETABLES
For finer color, taste and freshness buy Safeway produce.

ORANGES
California Navels
9-LBS. IN SHOPPING BAG 79c

CABBAGE Firm heads 2 lbs. 13c
CARROTS Washed, lb. 4c
ONIONS Netters, 10-lb. shopping bag 29c
TURNIPS 2 lbs. 7c
POTATOES 10 lbs. in shopping bag 33c
GRAPEFRUIT 2 lbs. 25c
LEMONS Heavy with juice 2 lbs. 25c

SMOKED HAM

Maple Leaf Whole or Half
North Star
Shamrock
Union

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Families Living In Unsuitable Quarters

KAMLOOPS—One hundred and six families are paying rents ranging from \$25 to \$40 per month for unsuitable accommodation," according to a preliminary analysis of 106 replies to the questionnaire sent to the 222 heads of families who have applications on file for wartime houses. The figures for "average rent" are on the side of conservatism, says George R. Greer, local administrator of those who reported are "doubling up" with relatives and are paying only nominal rentals.

IS THIS WASH DAY?

Why not look from behind the sheets, lady, to the convenience and economy we bring you. Send the family laundry to us and save yourself time and effort. We're economical, give rapid service and quality work. Call 62 NOW.

VERNON STEAM LAUNDRY & DRY CLEANERS LIMITED
Gus and George
Seventh Street South Phone 62 Vernon, B.C.

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Ready-to-Serve

BLUEBERRIES Cherry Valley, 20 oz. 35c
FRUIT COCKTAIL Libby's Fancy, 28-oz. can 57c
TEMPT Luncheon

OF INTEREST TO WOMEN..

Exhibition Inspiration to Artists, Delight to Viewers

Approximately 300 people visited Miss J. Topham Brown's annual students' exhibition on December 11 and 12, held in Canadian Legion Centre. They came away impressed on two points: first, the beauty and skill displayed in the pictures, and secondly, with the creative talent portrayed by students ranging from six-year-olds to adults.

To those who understood art, it was an inspiration. To those who did not, it was a delight. Miss Brown's pupils show great versatility, a wide range of subjects from portraits to still life being exhibited.

Noteworthy were the pictures which had hung at the 16th annual British Columbia Artists' Exhibition, a one-man jury show held in Vancouver Art Gallery, Vancouver, September 20 to October 12 last. These included: "The Communion," Vernon, watercolor; "Under the Shadow of Cheam Mountain," watercolor, both of Marion B. Harris; "The Youngest Tree," watercolor, by Joyce Noble; "The Old Barn," oil painting by Marjorie Aldred; "Foreign Port," black and white, by Rodney Garrett; "Shu; Swamp Falls," oil painting by Shirley Forrester; "Malcolm," pastel by Vera McCulloch.

Adults and Seniors
Of the adult and senior students, mention should be made of Ada McMechan's clever watercolor of "The Red Dress." Here, economy of statement is the keynote throughout and when linked with pure, brilliant color and fluid technique, combine to create a really clever piece of work. Marjorie Aldred again demonstrates her knowledge of design, and tonal values in the "Old Barn." Vera McCulloch's pastel portrait, "Malcolm," shows delicate appreciation and handling of pastel. Marjorie Harris in her two fine watercolors shows progressive development. Her work has a very satisfying quality as well as really strong pattern and rich color. Myra Ellen DeBeck has singularly successful work with an oil painting of "Gladys." Here, brilliant colors were handled with reserve and simplicity. Ursula Wilson's "Rocks and Juniper" showed very capable handling of watercolor.

Senior Students
Joyce Noble's work stands out. Her excellent studies show feeling and understanding. She seems to catch the trees in the very act of growth. Her sense of rhythm is unusual. One snowscape was delicately handled and true in color. Her work is developing a technique of its own. Kay Hopping's illustration of the "Little Mermaid" caused much comment. It really had that under-water look; the fish, rocks, shells and seaweed were well drawn. Several other fairy landscapes were charming in conception and execution. Mickey Hopping's flower studies reveal a very sensitive appreciation of the transitory quality of flowers, lovely in color, well drawn; they have real charm. Shirley Forrester's "Shu; Swamp Falls" has force and, although a very difficult subject, she has handled it well. Diana Davis, of Kelowna, showed several watercolor landscapes. Her style is broad and fresh and courageous. "Clouds" were charming evidence of this young student's pleasure in painting. Sheila Reid, of Kelowna, two excellent pencil sketches which were well commented on. She has made strong and delicate use of her pencil.

Others who were highly commended for their work were H. Whetzel, Sheila Olmstead, Joan Courcier, Mary Jo Hopping, Mrs. D. Allison, of Oyanima; Miss Joan Culter, of Revelstoke; Rolfe Gordon, of Tumbulman; Rita Campbell, Amy Cruster, Miss Margaret McKay, Gloria McKay and Bill Atwood.

Special mention goes to work by: O. McDowell, Audrey Pope, Barbara Lister, Shirley McGartland, Jimmy Nell, P. Bulman, Leo Lake, Evelyn Fisher, Beverly Veale, June Hargrave, Alan Aldred, of Oyanima; Mary Sterling, Ivy and Mary-Hayden, K. Marco.

Juniors' special mention included P. Dobson, B. Hawken, Maureen Hooper, Rhonda Hooper, Linda Campbell-Brown, Penny Adams, Janet Olmstead, Neale Stoad, D. Steel, R. Sterling, D. French and D. Brooker.

Very junior clay work was presented by Hew Kidston, E. Campbell-Brown and W. Dobson.

When transportation beyond the zone was abolished, penitentiary (imprisonment with compulsory labor) was introduced in 1853.

The Pentagon building in Washington, D.C., has 16 1/2 miles of corridors.

Business Women Initiate Members

The Vernon Business and Professional Women's Club held their regular monthly meeting on Tuesday evening, December 16, in the National Hotel. The dinner tables were gaily decorated with large bowls of white chrysanthemums, flanked by tall, red tapers, and silver and red poinsettias marking each place added to the Christmas effect.

In the club initiation ceremony conducted by the president, Mrs. D. D. Harris, Miss Janet Elacdale and Mrs. Mary Carr-Harris were welcomed into full membership in the organization, each new member receiving a copy of the constitution and bylaws, and an emblem key chain.

Several Vernon members spent a most enjoyable evening as guests of the Kelowna club on the occasion of their "national night" celebration in November, and, in reporting this event, the president, Mrs. Harris, outlined a number of points of particular interest in connection with Kelowna's program for this year.

The balance of the evening was given over to entertainment. The program opened with the singing of Christmas carols, led by Miss Hilda Cryderman, with Mrs. Daniel Day at the piano. Miss Nancy Jermyn delighted her hearers with a beautiful solo, "No Candle Was There." Following the musical program, several films were shown, the motion picture machine being operated by Mrs. E. B. Cousins, one of the guests of the evening. Miss Gladys James expressed the thanks of the club to Mrs. Cousins and to those who so ably assisted with the music.

Wedding Reception Is Anniversary Occasion

The United Church manse was the scene of the recent marriage of Elsie Marion daughter of Mr. and Mrs. P. A. Hedstrom, of Hope, to Robert Maxwell Prentiss, son of Mr. and Mrs. Thomas Prentiss, of Osoyoos, formerly of Vernon. Rev. G. W. Payne officiated at the ceremony.

Given in marriage by her father, the bride chose a two-piece powder blue frock with black accessories, complemented by a corsage of white chrysanthemums. Mrs. W. E. Russell, as matron-of-honor, wore a two-piece grey suit with a corsage en tone. Thomas Prentiss, of Osoyoos, was his brother's best man.

Following the ceremony a reception was held at the Vernon home of Mr. and Mrs. Frank Boyne. The bride's table was centred by a three-tiered wedding cake flanked by white candles and vases of chrysanthemums. Mrs. T. D. Shaw-McLaren poured, and Mrs. Floyd Caswell, Mrs. C. Small, Mrs. M. Wallace and Mrs. J. Willis served. The toast to the bride was proposed by C. Small.

The reception also was a celebration of the 30th wedding anniversary of Mr. and Mrs. Frank Boyne and the 12th wedding anniversary of Mr. and Mrs. J. Williamson.

Out-of-town guests at the reception included Mrs. Howard Derry, of Oliver; Mr. and Mrs. Floyd Caswell, of Enderby; Mrs. A. Derry, Mr. and Mrs. W. E. Russell, Mr. and Mrs. T. D. Shaw-McLaren and Mr. and Mrs. Ramsey Shaw-McLaren, all of Oyanima, and Mr. and Mrs. L. D. Hedstrom, of Hope.

New Forest Products

Scientists have discovered many new forms of wood through research and are now working to make them economically feasible. For instance, from the bark they can produce glue, insecticide, plastic insulation and soil conditioner. The bark of the redwood, mixed with wool, can be used to weave a new wool fabric. Forestry men hope eventually to be able to use everything but the sighing of the wind in the branches.

Armstrong Principals In Vernon Wedding

ARMSTRONG, Dec. 26—Of interest to many friends in this city was the quiet wedding solemnized at the United Church manse, Vernon, on Saturday evening, December 20, at 7:30, when Rev. G. W. Payne heard marriage vows exchanged by Doreen Cecilia, younger daughter of Mr. and Mrs. Charles Watson, of this city, and Phillip Joseph Curry, son of the late Mr. and Mrs. Samuel Curry.

The bride wore a black chiffon velvet dress with black accessories and a corsage of white carnations, while her matron-of-honor, Mrs. Floyd Parkinson, chose a yellow two-piece afternoon frock with black accessories and corsage of pink cyclamen.

Floyd Parkinson was best man. Following the ceremony the bridal party enjoyed lunch at the National Cafe. For travelling, the bride-donned a red suit with a winter white-top coat. On their return from a motor trip south through the United States to Vancouver, returning home via the Fraser highway, Mr. and Mrs. Curry will reside in their home on Jarvis Street in this city.

Peachland Bride to Reside in Alberta

PEACHLAND, Dec. 29—A pretty wedding took place on Friday, December 19, in the United Church, when the Rev. H. S. McDonald united in marriage Helen Margaret, eldest daughter of Mr. and Mrs. Gust. Sundstrom, and Peter Richard Spackman, son of Mr. and Mrs. Richard B. Spackman, of Okotoks, Alberta.

The bride, who was given in marriage by her father, wore a white satin floor-length gown and veil and carried a bouquet of pink carnations and roses. Miss Irene Sundstrom, sister of the bride, as bridesmaid, chose a pale blue dress with a shoulder-length veil and carried a bouquet of rose colored carnations. The tiny flower girl, Sheran, sister of the bride, carried pink roses and wore a floor-length dress of pale pink. The best man was Ray Harrington. Ronald Sundstrom and D. A. K. Fulk were the ushers.

Mrs. Z. C. Witt played the wedding music and, during the signing of the register, Mrs. W. E. Clements sang "Through the Years." Following the ceremony, a reception was held at the home of the bride's parents. The bride and groom left for Okotoks where they will make their home.

The average human brain is three times the size of an average gorilla's.

Science, lately, has discovered that chlorophyll, that green matter in plants, has definite healing and tissue building qualities when applied to wounds. This will not come as news to the Indians, since for many years they have made a cold poultice of macerated green leaves steeped in water. But, like many other substances in the possession of the "first Canadians," the particular ingredient which brought about the cure was unknown to them.

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Canadian Fashion

Holidays ahead — In keeping with festive days ahead is this sophisticated evening gown by Louis Berger. The sheer yoke, elaborately beaded tunic and slit skirt are fashion points to note.

Indian Medicine

Science, lately, has discovered that chlorophyll, that green matter in plants, has definite healing and tissue building qualities when applied to wounds. This will not come as news to the Indians, since for many years they have made a cold poultice of macerated green leaves steeped in water. But, like many other substances in the possession of the "first Canadians," the particular ingredient which brought about the cure was unknown to them.



BEST WISHES TO OUR FRIENDS FOR THE BEST IN 1948

WARN'S STYLE SHOP
Vernon, B.C.



1948! That's Me!

And since I'll be around for awhile, I want everyone Happy!

May you have the happiest NEW YEARS You've Ever Had!

MANAGEMENT AND STAFF of the NATIONAL HOTEL

Large Audience Appreciative Of Coldstream Fete

A large audience of friends and parents gathered in the Coldstream Women's Institute Hall on December 19 to enjoy the annual Christmas concert put on by the pupils of the Coldstream School. The work of the children was appreciated by the audience, who roundly applauded the various plays, songs and recitations which made up the well-rounded program.

The evening's entertainment was opened with an original and amusing play, "Bubble Gum Quit Program," written and acted by the pupils of Miss Olga Jakanovitch's room. Another skit entitled "The Ski Lodge" was also presented by this room and was much enjoyed by the audience. Several vocal solos and recitations were worked into the latter part of the program. The program was closed on a true Christmas note with the presentation of a nativity play, "There Was No Room at the Inn," by the children of Miss Betty Tapp's room.

Following the concert, the P.T.A. distributed Christmas crackers, candy and nuts to the children. Mrs. D. F. B. Kinloch was in charge of this special Christmas treat for the children.

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For the Bride

ARMSTRONG, Dec. 26—On December 18, on invitation of Miss Elsie Elliott and Miss Ruby Mills, some 20 friends gathered at the home of the latter to attend a miscellaneous shower given in honor of Miss Doreen Watson. Rooms were beautifully decorated with Christmas decorations. Two contests were enjoyed, the winners being Miss Dorothy Hopkins and Miss Irene Caesar. The artistically wrapped parcels which had been placed on a Christmas tree were presented to the bride-to-be. After all the lovely gifts had been opened and displayed, a delicious lunch was served by the hostesses.

Deep Creek Concert Enjoyed By Parents

DEEP CREEK, Dec. 26 — Deep Creek Hall was crowded on December 17 when parents and friends gathered for the annual Christmas tree and concert. This concert was followed by three reels of film shown by Rev. C. G. MacKenzie, of Enderby. Santa then arrived and gave about 50 children a gift and bag of candy each. Refreshments were served.

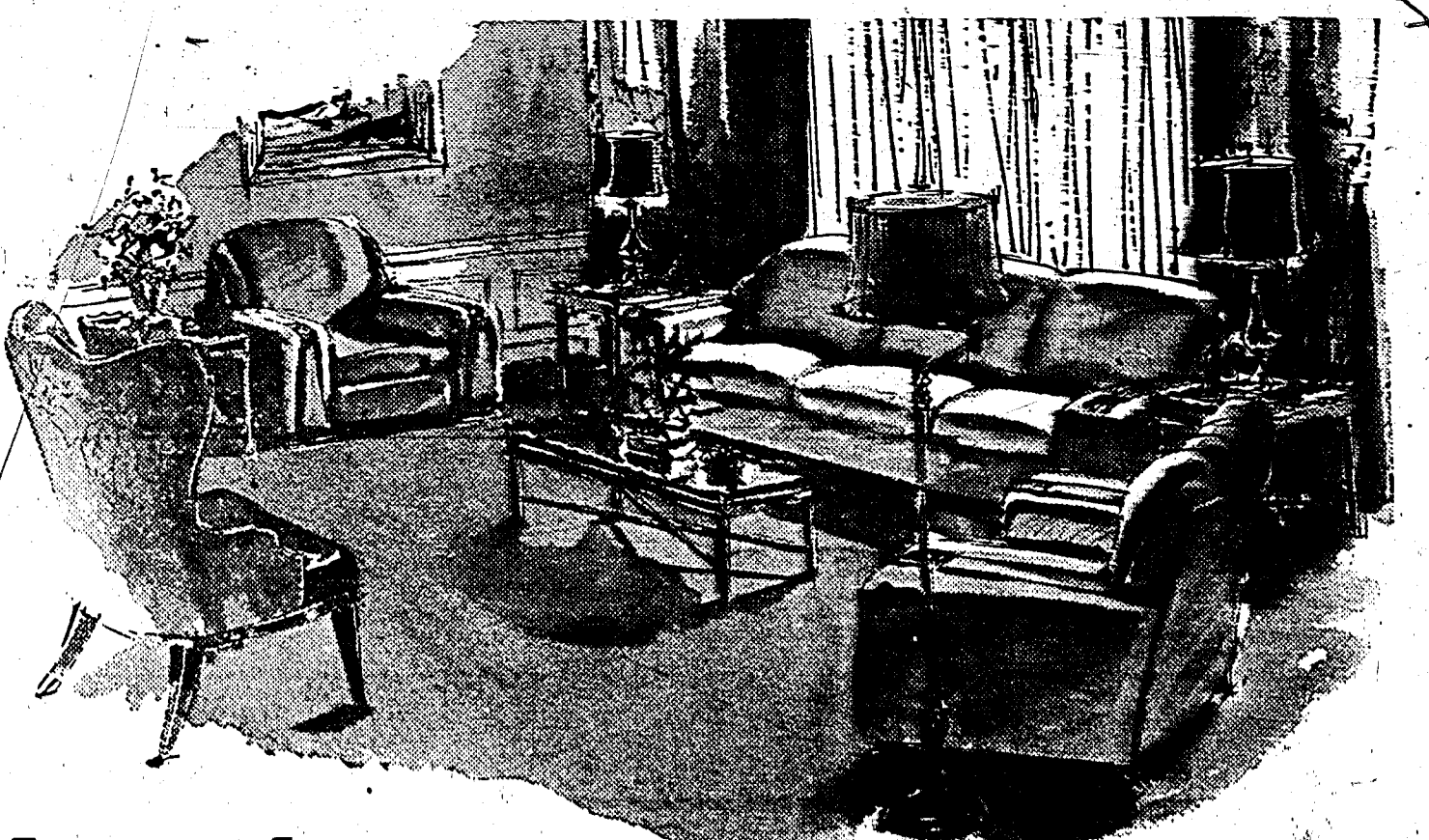
The program included carols by all the pupils, and recitations by Patsy Ginn, Rosemarie Michel, Larry Pound, Ernie Winterhalter, Mariene Soderberg, George Soderberg, Gwen Ginn, Eddie Ringland, Harry Winterhalter, Grace Pound, Ray McCaig, George Barrett, Noelia Davison and Mary Silver. In a skit on the Model T Ford were George and Trevor Ginn, Robert Davison and Eddie and Lyle

Ringland; in "Christmas Crazy Chase," Rosemarie Michel, Noelia Davison, Mary Silver, Mary Pound, Trevor Ginn, George and Mariene Soderberg; in "Paddy's Blunder" were Carl Michel, Bob Mackay, Victor Michel, Len Gaudier, Mary Soderberg and Christine Ginn. Mr. and Mrs. Helfert are being congratulated on the birth of a son. Howard Johnston arrived home recently from Victoria where he has been attending Normal School.



Keeps in the cupboard

Wonderful news! New Fleischmann's Royal Fast Rising Dry Yeast is here—ready to give you perfect rising, delicious breads in super-speedy time. No need to keep it in the icebox—New Fleischmann's Royal Fast Rising Dry Yeast stays fresh in your cupboard for weeks. Always there—ready for work when you need it. Just dissolve according to directions. Then use as fresh yeast. IF YOU BAKE AT HOME—order a month's supply of New Fleischmann's Royal Fast Rising Dry Yeast from your grocer. Once you try it—you'll always use it.



Luxurious Settings for the Best of Rooms

The original cost of your beautiful rooms is nothing compared to the years of pleasurable service you get from them and the quality of the happiness they breed, among yourselves every day and among the cherished friends you entertain.

CHESTERFIELDS

Fully Upholstered and Reversible Cushions

- 3-PCE. Beautiful Turquoise figured Velour tasteful walnut trim289.50
- 3-PCE. Waffle Pattern, striped wine velour229.50
- 3-PCE. Dusty Rose figured tapestry.....239.50
- 3-PCE. Luxurious wine figured velour.....390.00
- 3-PCE. Figured Burgandy velour283.50
- 3-PCE. Beautiful silk tapestry, figured wine379.50
- 3-PCE. Plain striped green velour239.50
- 3-PCE. Wine lustre velour, figured289.50
- 3-PCE. Green figured cotton velour299.50
- 3-PCE. Figured green tapestry197.50
- 3-PCE. Soft wine figured tapestry179.50
- 3-PCE. Plain wine velour249.50
- 3-PCE. Wine velour, Plain waffle stripe.....249.50
- 3-PCE. Plain wine velour249.50
- 3-PCE. Wine velour, Plain waffle stripe.....249.50

RUGS and CARPETS

- BRITISH INDIA—Neutral shade, tasteful colored border, 9'x12'309.50
- BRITISH INDIA—Green with flowered design, 9' x 10'6"242.50
- BRITISH INDIA—Cocoa color, flowered design, 8'10" x 10'4"232.50
- BRITISH INDIA—Green, Tasteful figured border, 6'3" x 11'5"269.00
- BRITISH INDIA—Cocoa color, flowered design, 9'3" x 11'11"278.00
- BRITISH INDIA—Wine ground, flowered pattern, 12'11" x 8'9"138.50
- BRITISH INDIA—Plain Wine, 6'7" x 6'11"75.00
- BRITISH INDIA—Plain Wine, 9'2" x 11'9"796.00
- WILTON RUG—Beige ground with figured pattern, 6'9" x 9'73.50
- AXMINSTER RUG—Brown ground, figured pattern, 7'6" x 9'64.50
- AXMINSTER RUG—Wine ground, Bright all-over pattern, 9' x 10'6"90.00
- AXMINSTER RUG—Brown ground, figured pattern, 9' x 12'102.50

USE OUR CONVENIENT AND LIBERAL BUDGET TERMS

LOUNGES

- 1 ONLY—Dover Wine Velour Lounge with Cogswell Chair and Pull-up292.50
- 1 ONLY—Figured Wine Lounge, wooden arm rests. Price99.50

CHAIRS

- Cogswell Chair—in velours, various colors, From\$89.50
- Large Armchair—Recliner—figured wine tapestry\$59.95
- Genuine "La-z-Boy"—figured green tapestry, complete with Ottoman\$98.50
- Genuine "La-z-Boy"—figured green velour, complete with Ottoman\$104.50

CAMPBELL BROS. LTD.

"Serving the Homes of the Okanagan for More Than Fifty Years"

BARNARD AVENUE

Established 1891

PHONE 71

Bryce Electric
Barnard at Vance
Vernon, B.C.

WHY FRANCE HAS TURNED TO *The Secret Ballot* ON STRIKE VOTES

TIME MAGAZINE REPORTS
VOTES TAKEN BY SECRET
BALLOT DIFFER WIDELY
FROM ORDERS OF RED
LEADERS

HERE is striking proof that
the secret ballot is the
only way a worker is free from
pressure to vote for or against
strike action.

Dominated by a well-
drilled Communist
minority, French Unions
were ordered to go out
on strike not in their own
interests, but in the
interests of that Com-
munist minority. When
workers turned to the
secret ballot to deter-
mine their true wishes,
millions went back to
work against the orders
of the dominating
minority.

This secret ballot, given to British Columbia workers by "Bill 39,"
(the Industrial Conciliation and Arbitration Act, 1947) is violently
opposed by certain labor leaders. They give no plausible reason
for their opposition. The only conclusion is that they fear that their
organ, the workers of British Columbia will be broken by the secret
ballot, exactly as the Communist stronghold was broken in France.

The secret ballot established by "Bill 39" is the worker's "Bill of
Rights" because it protects him against the dictatorship of a radical
minority.

WHY SHOULD ANYONE OPPOSE THE SECRET BALLOT?

SMARTER FOR INDUSTRIAL PROGRESS

Put Your Ad in the Fastest Selling Medium
of the Newspaper... The Classified Column!

Kedleston Concert Is Pupils' Great Day

KEDLESTON, Dec. 26.—Decem-
ber 26 was a great day for the
children in this district when a
very enjoyable program was ar-
ranged by the school children. It
opened with "O Canada," sung by
all, and included a recitation by
Alma Hadden; the school singing
"The First Noel," Donald Ogilvie;
Alma Hadden and Bernice John-
son in a play, "Lost Million Dol-
lars," Rhoda Chausen, Margaret
Hulker, Vernon Fox, Bruce Ogilvie,
Gordon Reay, Vera Chausen sing-
ing "Away in a Manger," Bernice
Johnson and Dawn Ogilvie in a
skit, "Thoughts for a Christmas
Carol," "On Come All Ye Faith-
ful," sung by Vera Chausen and
Margaret Hulker; a play, "Mother
Does Her Shopping," with Vera
Chausen, Elvin Lisker, Grace Ray,
Alma Hadden and Rhoda Chausen;
a song, "Snap Your Fingers," sung
by Bernice Johnson and Alma
Hadden; "Silent Night" sung by
the whole school; a recitation,
"Dawn," by Donald Ogilvie.

A vote of thanks was given to
the ladies who so generously help-
ed with the program and refresh-
ments, and to the merchants of
Vernon who contributed so gener-
ously to the refreshments and the
decorations.

On Sunday, December 28, Mr.
and Mrs. John Pearson and son,
Mrs. Gerald Pearson and daughter,
and two brothers of Mrs. John
Pearson, are just arrived from
England, were the guests of Mrs.
Hitchcock for a short time.

We are sorry to say that Mr.
Plant is not at all well. He is at
home now.

Mr. and Mrs. Dyck motored to
Enderby last Friday to visit a sick
relative.

Friends of this district unite in
sincere sympathy in her great loss.

Under a high-power microscope
coal does not appear black; the
cellular structure of ancient ferns
is often visible.

DR. THOMAS'
ECLECTRIC
OIL



**A GREAT
FAMILY REMEDY
FOR EXTERNAL AND
INTERNAL PAIN**

Enderby Students Stage Concert to Conclude Year

ENDERBY, Dec. 26.—Enderby Fortune School auditorium was filled
to capacity on December 26 to witness the school Christmas concert
of grades one to eight. Master of ceremonies was Principal J. A. Thomas.
The hall had been most attractively decorated by Mrs. G. Lidstone and
her pupils. Some especially well done figures of Christmas were on
display, and showed considerable talent.

Mara Concert Success Under Bad Handicap

MARA, Dec. 29.—The Mara school
closed December 19 with a Christ-
mas tree and concert. Due to the
sudden illness of Miss Whipple, the
teacher in charge, the pupils were
absent from school for one week
during the rehearsals of the con-
cert. Fortunately a substitute teacher
from Grindrod, Mrs. Downey,
took over and the concert was a
splendid success.

Children of all ages gathered in
the community for a delightful
supper prepared by Mr. and Mrs.
George Bell with Mrs. Eric Rea-
man and Mrs. Len Screen helping.
The table was decorated with a
miniature Christmas tree in the
center, and Christmas crackers.
Cocoa was served, with jelly and
whipped cream, dairy sandwiches,
cakes, cookies and candy. After
supper the kiddies were entertain-
ed by W. Makela.

At 7:30 the concert began and
parents and friends were enter-
tained for over an hour with vari-
ous plays and songs. The program
was as follows: a welcome poem by
Alice Harkness; a play, "Changing
the Subject," by the children; a
recitation by Louise Kilt and Ber-
nadine Ludwig; a Scottish dance

by the senior girls; several songs
by the juniors; a monologue by
Sheila Frances; Christmas carols
by the class; a recitation by Svea
Johnson; "Jump-Jim-Crow" by the
juniors; a recitation by Eileen Lud-
wig; a tableau by the class; a solo,
"The Anniversary Waltz," by
Rogey Varchal; a recitation by
Rogey Robertson; a dance, "Crazy
Hen," by the juniors; a solo, "White
Christmas," by Louise Kilt; "Ren-
devous" by Svea Johnson and
Barbara Findlay; a recitation by
Floyd Varchal; a play, "Home-
work," by the senior girls and boys;

a recitation by Barbara Findlay;
a song, "Cold, December Fled
Away," by Sheila Frances; Chris-
mas carols by the class; a dance
by Marlene Witale, Bernice Screen,
Larry Callens and Alan Robertson;
a recitation, "The Night Before
Christmas," by Mae Sutherland.

Following the program, jolly, old
Santa arrived as merry and fat
as ever with a bag full of toys.
Each youngster received a gift and
a bag of candy and oranges. Danc-
ing followed until 10:30 p.m. for
the children, and then the grown-
ups took the floor until 2 a.m.

A hearty vote of thanks was
given to Mrs. Downey for direct-
ing the concert, to Mr. and Mrs.
George Bell for the children's sup-
per, Mrs. W. Makela for enter-
tainment, Mrs. E. Bergstrom for
plane accompaniment, and to all
those who helped to make the eve-
ning a success.

Enderby Church

(Continued from Page 1)

During Christmas week the girls
sold the Girl Guide magazine. At
their first 1948 meeting on the sec-
ond Friday in the New Year, it is
expected arrangements will be un-
derway for a sleigh ride.

The local Brownies held their
Christmas party in the parish hall
on December 15. The party was
well attended and, according to
the leader, Mrs. Parkin, there are
some 27 members on the roll call.

This organization is a very recent
one but is doing good work and
going ahead rapidly. A sleigh ride
was enjoyed by the members, after
which refreshments were served.
Each member received small gifts
and Christmas treats.

Mr. and Mrs. Fred Parry spent
the Christmas holiday visiting with
Mr. Parry's parents and other
friends in Vancouver. Mrs. Parry
will remain for several weeks.

E. J. Webb arrived home recently
from Bamfield, where he is em-
ployed as a teacher, to spend the
vacation visiting with his parents,
Mr. and Mrs. E. Webb, in Enderby.

Animal Forest Rangers

In Africa much valuable land is
spared from destruction of fire by
elephants, rhinos and other herbi-
vorous animals who instinctively re-
cognize fire as a menace to their
pasture land and make valiant
efforts to stamp it out. It is only
when it gets beyond their control
that they stampede. Maybe we
should employ some elephants to
guard B.C.'s forests.

BODY FRESHNESS

Banish odour
this pleasant
easy way

Why endure
strong-smelling soaps when a daily
bath with fragrant, mildly medicated
Cuticura Soap banishes grime and odour
instantly, leaving you feeling wonderfully
clean and confident! Finish with fra-
grant, borated Cuticura Talcum to ab-
sorb perspiration, guard against of-
fending. Buy Cuticura today!

HAPPY NEW YEAR TO ALL



1948

EXPRESSING OUR APPRECIATION
OF YOUR MANY COURTESIES OF
THE PAST AND EXTENDING THE
COMPLIMENTS OF THE SEASON.

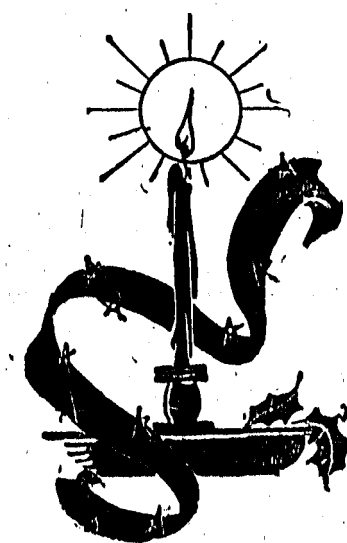
PRIMROSE BEAUTY SALON
AND THE
BEAUTY BOX



FOR 1948

IT'S A REAL PLEASURE
TO WISH YOU ONE OF THE
HAPPIEST NEW YEARS
YOU'VE EVER HAD!

McCULLOCH'S
AERATED WATERS



Holiday Greetings!

THE SPIRIT OF THE SEASON
PROMPTS US TO EXPRESS TO
YOU APPRECIATION OF OUR
PLEASANT BUSINESS RELATIONS
DURING THE YEAR

BEST HOLIDAY
WISHES TO YOU
AND YOURS

ARCHIE FLEMING
LIMITED

A. Fleming E. M. Fleming J. C. Kent
George Green Stuart A. Fleming



Hudson's Bay Company Extends to You and Yours
Our Sincere Best Wishes for a
Happy New Year.

Hudson's Bay Company
INCORPORATED 21st MAY 1870



A VERY HAPPY NEW YEAR

AND THIS IS THE YEAR FOR IT!
WE WISH EVERY HAPPINESS TO ALL.

VERNON GARAGE

Dick MONK BROS. Jack